

Trump 101: The Way to Success

By Donald J. Trump


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In *Trump 101*, Trump himself becomes your personal mentor and coach as he shares tips, tactics, and strategies, all designed to help you make the most of yourself, your career, and your life. Each chapter covers a basic rule or belief, and shows you how to make it work for you. Learn the vital qualities and skills that every successful businessperson needs.

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Editorial Review

From [Booklist](#)

This collection of Trump's wisdom, inspiration, and advice is organized around 20 distinctive motivational themes, including "Don't Waste Your Life on Work You Don't Love," "Set the Bar High," "Tough It Out: Be Persistent," "The Proof Is in the Doing: Learn by Doing and Taking Risks," "Your Gut Is Your Best Advisor: Listen to Your Instincts," "Negotiate to Win: Use Diplomacy," "Swim against the Tide: The Comfort Zone Can Pull You Under," "Wait for the Right Pitch: Business Success Is All about Patience and Timing," and "Do More--Always Do More: Constantly Try to Top Yourself." Although this is clearly a high-profile public-relations effort, Trump's insight and business principles offer valuable lessons. *Mary Whaley*
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Review

Read this...Do say: "Show me the money." Don't say: "You're fired." (The Guardian, December 2006)

From the Inside Flap

Being successful in business requires much more than hard work and good ideas. You have to be persistent, tough, confident, curious, flexible, passionate, patient, and in love with what you're doing. You were probably born with some of these qualities; the rest, you can and must develop. Now, you can learn them from the very best—Donald Trump.

In *Trump 101*, Trump himself becomes your personal mentor and coach as he shares tips, tactics, and strategies, all designed to help you make the most of yourself, your career and your life.

In his singular, no-nonsense style, Trump gives you smart, vital information. Each chapter contains a basic rule or belief, and shows you how to make it work for you. You'll also find challenging questions submitted to Trump on his popular Trump University blog, along with frank and honest answers.

Discover what Trump can teach you about the most important qualities and skills that every businessperson needs. The world's greatest dealmaker shows you how to:

- Find the work you love and do it
- Set high standards and meet them
- Think Trump-scale
- Negotiate to win
- Be tough, not nasty
- Turn problems, even disasters, into gold
- Concentrate on your target
- And much, much more

If, like Donald Trump, you're a busy person, caught up in the relentless race to learn, adapt to constant change, and do more, faster, and better than ever before, *Trump 101* fits right into your hectic schedule. Each brief, pithy entry delivers hard-won wisdom guaranteed to raise both your spirits and your business prospects right now.

As Trump emphasizes repeatedly, knowledge is power. If you're searching for the knowledge that will power your career far beyond your wildest dreams, there's only one place to start—*Trump 101*.

Users Review

From reader reviews:

Brandi Cardoza:

Why don't make it to be your habit? Right now, try to prepare your time to do the important take action, like looking for your favorite guide and reading a book. Beside you can solve your condition; you can add your knowledge by the e-book entitled Trump 101: The Way to Success. Try to face the book Trump 101: The Way to Success as your good friend. It means that it can to get your friend when you feel alone and beside those of course make you smarter than before. Yeah, it is very fortunated to suit your needs. The book makes you more confidence because you can know almost everything by the book. So , let me make new experience as well as knowledge with this book.

Richard Hood:

The book Trump 101: The Way to Success will bring someone to the new experience of reading the book. The author style to explain the idea is very unique. In case you try to find new book to learn, this book very acceptable to you. The book Trump 101: The Way to Success is much recommended to you to read. You can also get the e-book through the official web site, so you can more easily to read the book.

Jorge Eaton:

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Lisa Gregory:

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