



# Music, Sound and Multimedia: From the Live to the Virtual (Film, Media, and Cultural Studies Music and the Moving Image)

By Jamie Sexton

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## Music, Sound and Multimedia: From the Live to the Virtual (Film, Media, and Cultural Studies Music and the Moving Image) By Jamie Sexton

Music and other sound effects have been central to a whole host of media forms throughout the twentieth century, either as background, accompaniment, or main driving force. With the widespread growth of digital technologies, such interactions will continue to mutate in new directions.

Despite the expansion of research into the use of music and sound in film, the investigation of sonic interactions with other media forms has been a largely under-researched area. *Music, Sound and Multimedia* provides a unique study of how music and other sounds play a central part in our understandings and uses of a variety of communications media. It focuses on four areas of sound and music within broader multimedia forms—music videos, video game music, performance and presentation, and production and consumption—and addresses the centrality of such aural concerns within our everyday experiences. Charting historical developments, mapping contemporary patterns, and speculating on future possibilities, this book is essential for courses on sound and media within media and communications studies, cultural studies, and popular music studies.

Key features: Charts a number of key developments in music and multimedia interactions

Provides both historical overviews and theoretical analyses

Features a number of in-depth case studies of important issues.

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#### Review

This is a valuable book about important topics, written by fresh voices on the academic music scene. It is well worth the investment of money and time for the general reading public, and merits adoption as a primary resource for the growing ranks of university courses about music in the digital age! this collection of essays sets a high standard among similar edited volumes, by virtue of the diversity and timeliness of its topics in digital media, its strong basis in recent secondary literature, and the appropriateness of the specific examples for each of the medial practices. -- James Deaville Music, Sound and the Moving Image This excellent volume will be useful to those in ethnomusicology and popular music studies who have been contemplating the new musical environments of digital media and broadband internet in recent years! There is a great deal here to both provoke and inspire ethnomusicologists working on, or with, new media. -- Martin Stokes, St. John's College, Oxford Ethnomusicology Forum This is a valuable book about important topics, written by fresh voices on the academic music scene. It is well worth the investment of money and time for the general reading public, and merits adoption as a primary resource for the growing ranks of university courses about music in the digital age! this collection of essays sets a high standard among similar edited volumes, by virtue of the diversity and timeliness of its topics in digital media, its strong basis in recent secondary literature, and the appropriateness of the specific examples for each of the medial practices. This excellent volume will be useful to those in ethnomusicology and popular music studies who have been contemplating the new musical environments of digital media and broadband internet in recent years! There is a great deal here to both provoke and inspire ethnomusicologists working on, or with, new media.

#### About the Author

Jamie Sexton is a lecturer at the Department of Theatre, Film and Television, University of Wales, Aberystwyth. He has published in the areas of film and sound, alternative British film culture, and television experimentation.

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