



## Enchanted, Inc.: Enchanted Inc., Book 1

By Shanna Swendson

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**Enchanted, Inc.: Enchanted Inc., Book 1** By Shanna Swendson

DON'T MESS WITH HEXES

Katie Chandler had always heard that New York is a weird and wonderful place, but this small-town Texas gal had no idea how weird until she moved there. Everywhere she goes, she sees something worth gawking at and Katie is afraid she's a little too normal to make a splash in the big city. Working for an ogre of a boss doesn't help.

Then, seemingly out of the blue, Katie gets a job offer from Magic, Spells, and Illusions, Inc., a company that tricks of the trade to the magic community. For MSI, Katie's ordinariness is an asset. Lacking any bit of magic, she can easily spot a fake spell, catch hidden clauses in competitor's contracts, and detect magically disguised intruders. Suddenly, average Katie is very special indeed.

She quickly learns that office politics are even more complicated when your new boss is a real ogre, and you have a crush on the sexy, shy, ultra powerful head of the R&D department, who is so busy fighting an evil competitor threatening to sell black magic on the street that he seems barely to notice Katie. Now it's up to Katie to pull off the impossible: save the world and—hopefully—live happily ever after.

*From the Trade Paperback edition.*

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## **Enchanted, Inc.: Enchanted Inc., Book 1** By Shanna Swendson Bibliography

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## Editorial Review

From Publishers Weekly

In her first mainstream novel, romance writer Swendson puts a Harry Potter–inspired twist on the standard tale of a smalltown girl in the big city, with lively if saccharine sweet results. Fish-out-of-water Katie Chandler suffers in her thankless job as assistant to marketing manager "Evil Mimi," worrying that maybe she just can't hack it in New York City. Will her colleagues ever consider her anything but a hick? For a girl from Texas, the Big Apple is stranger than a foreign country, but she discovers that the weird things she notices are signs of real magic afoot. Her "small-town honesty and common sense" soon land her a new job at Magic, Spells, and Illusion Inc., which traffics in benevolent sorcery. "You... are of the rare breed who can neither do magic nor be influenced by magic. You see the world as it is," an MSI executive explains. With her clear-sightedness—plus business acumen gained working for her family's feed-and-seed store—Katie will play a pivotal role in MSI's magical battle against a malevolent competitor. From sanitized descriptions of New York City life to hunky wizards and fairies on the subway, this book is pure and innocent fantasy, suitable for preteens or readers hungry for a cotton candy read.

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From School Library Journal

Adult/High School—*Sex and the City* meets *Harry Potter* in this fanciful story about Katie Chandler, 26, who has moved to New York to make her mark in business. Having long viewed herself as an everybody's little sister-type person, she is unprepared for the adventures that await her when MSI, Inc., approaches her with a once-in-a-lifetime offer. Thinking that they fall into the spam category, she ignores the overtures for several days. MSI's persistence wears her down, and, on meeting with the company's representatives, she learns that the initials stand for Magic, Spells, and Illusions, and that the magic community is alive and well in New York City. Katie discovers that her very ordinariness allows her to see this community at work in ways that most others cannot. Her acceptance of the job is the first step in a series of captivating and hilarious adventures. MSI's products may have been on the market for a millennium, but the company's knowledge of modern concepts is sorely lacking, and Swendson uses Katie's business acumen to educate not only the employees, but also her readers in an utterly engaging fashion. A former staffer who has gone over to the darker side of magic has begun marketing spells that will allow magical folks to manipulate the non-magical population, and the race is on to try to stop him. Although the plot stretches credulity in places, the novel cleverly combines fantasy and practicality. Students will appreciate the glimpse into corporate America's strange mix of seriousness and silliness.—*Kim Dare, Fairfax County Public Library System, VA*

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From [Booklist](#)

Transplanted Texan Katie Chandler isn't sure what to make of New York City. She sees fairies and elves on the subway and a gargoyle that only sometimes perches on a local church. At first she ignores the mysterious e-mails about a job opportunity at a company called MSI but finally agrees to a meeting. She learns that MSI stands for Magic, Spells, and Illusions and that she is valuable to the company because she is immune to magic of any kind. Intrigued by the job and a handsome wizard named Owen, Katie signs on. Before long, she has come up with a slew of innovative ideas and drawn the attention of the head of the company, Merlin himself, who is dealing with a former prodigy gone bad. Swendson offers a quirky twist on supernatural powers, suggesting that not having any can actually be an asset. This appealing novel offers a charming cast of characters and a clever premise, and readers will hope that Katie's skills will be needed in New York City again soon. *Kristine Huntley*

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## **Users Review**

### **From reader reviews:**

#### **Madeline Pastrana:**

As people who live in the modest era should be change about what going on or info even knowledge to make all of them keep up with the era which can be always change and move forward. Some of you maybe will update themselves by reading through books. It is a good choice in your case but the problems coming to you is you don't know what one you should start with. This Enchanted, Inc.: Enchanted Inc., Book 1 is our recommendation to make you keep up with the world. Why, because this book serves what you want and need in this era.

#### **Lisa Knight:**

Now a day those who Living in the era where everything reachable by connect to the internet and the resources within it can be true or not require people to be aware of each details they get. How many people to be smart in receiving any information nowadays? Of course the correct answer is reading a book. Reading through a book can help folks out of this uncertainty Information specifically this Enchanted, Inc.: Enchanted Inc., Book 1 book because this book offers you rich details and knowledge. Of course the knowledge in this book hundred % guarantees there is no doubt in it you probably know this.

#### **Willie McCorkle:**

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#### **Lena Garcia:**

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