



Crowdfunding for Filmmakers: The Way to a Successful Film Campaign

By John T. Trigonis

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Editorial Review

About the Author

Writer and filmmaker John T. Trigonis has published work in a variety of literary journals all over the world. He launched a crowdfunding campaign on Indiegogo for his seventh short film, *Cerise*, through which he raised a total of \$6,300 — \$1,300 over his initial goal of \$5,000 — in only three months, solely through Facebook and Twitter. Once the film was finished, John spearheaded a series of crowdfunding “Crusades” and raised an additional \$2,000 with which to submit the film to festivals. *Cerise* has since screened at over a dozen venues, participated in the Cannes Court Métrage, was nominated for four awards, and won an “Award of Merit” at Indie Fest. When not working on his creative endeavors, John teaches creative writing and humanities courses at various universities across New Jersey as a freelance professor.

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