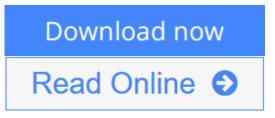


CMA Part 2 - Financial Decision Making Exam Flashcard Study System: CMA Test Practice Questions & Review for the Certified Management Accountant Exam (Cards)

By CMA Exam Secrets Test Prep Team



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\*\*\*Ace the CMA Exam and Get the Results You Deserve\*\*\* The CMA Exam is a challenging test and your results can make a huge difference when it comes to your future. If you do well on the exam, it can open doors and lead to wonderful opportunities. If you do poorly on the exam, you will find yourself with a lot fewer options. You may have to put your plans for the future on hold, or even give up on them altogether. Preparing for your exam with our *CMA Part 2 - Financial Decision Making Exam Flashcard Study System* can help you avoid this fate and give you a big advantage when you sit down to take the test. Thousands of satisfied customers have relied on Mometrix Flashcards to help them pass their exam, and now you can too. When you study with these flashcards, you'll get an in-depth review of each section on the CMA Exam. The Financial Statement Analysis section covers:

- Current assets and liabilities
- Income statement
- Daily sales, payables, and inventory
- Financial leverage
- Debt
- Invested capital and profit margins
- Free trade and tariffs

### The Corporate Finance section covers:

- Managing risk to maximize return on investment
- Portfolio, individual security risk, and portfolio risk
- Stocks and bonds
- Dividends
- Debt financing
- Accounts receivable
- Organization structure within a business

### The Decision Analysis and Risk Management section covers:

- Opportunity cost
- Market segmentation
- Supply and demand
- Product pricing strategies
- Elasticity
- Target rate of return

### The Investment Decision section covers:

- Capital investment decision
- Cash flows
- Risk analysis
- Real options

### The Professional Ethics section covers:

- Code of ethics
- Resolving ethical conduct
- Conflict of interest
- Corporate social responsibility
- · Expected behaviors in accounting activities

...and much more! We believe in delivering lots of value for your money, so the *CMA Part 2 - Financial Decision Making Exam Flashcard Study System* is packed with the critical information you'll need to master in order to ace the CMA Exam. Study after study has shown that spaced repetition is the most effective form of learning, and nothing beats flashcards when it comes to making repetitive learning fun and fast. *CMA Part 2 - Financial Decision Making Exam Flashcard Study System* uses repetitive methods of study to teach you how to break apart and quickly solve difficult test questions on the test. Our flashcards enable you to study small, digestible bits of information that are easy to learn and give you exposure to the different question types and concepts. With our flashcards, you'll be able to study anywhere, whenever you have a few free minutes of time. Our company has helped thousands of people achieve their education goals. *CMA Part 2 - Financial Decision Making Exam Flashcard Study System* can help you get the results you deserve.

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## **Editorial Review**

### Review Learn How to Quickly Solve Difficult CMA Test Questions

Here's a little "secret" about the CMA examination: the CMA test is what we in the test preparation field call a "content driven" test.

While some tests are looking to see what you are ABLE to learn, the purpose of the Certified Management Accountant (CMA) Certification Examination, offered by the Institute of Management Accountants (IMA), is to test your understanding of what you have already learned. The goal of the CMA test is to use a standardized testing process to create an objective assessment of a test taker's knowledge and skills.

In other words, it's more about **what you know** than your ability to solve clever puzzles. This is good news for those who are serious about being prepared, because it boils down to a very simple strategy:

# You can succeed on the CMA test and become a Certified Management Accountant (CMA) by learning critical concepts on the test so that you are prepared for as many questions as possible.

Repetition and thorough preparation is a process that rewards those who are serious about being prepared, which means that succeeding on the CMA test is within the reach of virtually anyone interested in learning the material.

This is great news! It means that if you've been worried about your upcoming CMA test, you can rest easy IF you have a good strategy for knowing what to study and how to effectively use repetition to your advantage.

But it also creates another set of problems.

If you tried to memorize every single possible thing you can for the CMA test, the field of possible things to review would be so huge that you could not hope to cover everything in a reasonable time.

That's why we created the *CMA Exam Flashcard Study System*: we have taken all of the possible topics and reduced them down to the **hundreds of concepts you must know** and provided an easy-to-use learning method to guarantee success on the CMA test.

We wanted this system to be simple, effective, and fast so that you can succeed on your CMA test with a minimum amount of time spent preparing for it. --

### Here Are Some of the Features of Our CMA Exam Flashcard Study System

- Study after study has shown that repetition is the most effective form of learning- and nothing beats flashcards when it comes to making repetitive learning fun and fast
- Flashcards engage more of your senses in the learning process- you "compete" with yourself to see if you know the answers to the questions, and the flipping action gets you actively involved in the learning process

- Our cards are printed on heavy, bright white 67 lb. cover stock, and are laser printed at 1200 dpi on our industrial printers- these are professional-quality cards that will not smear or wear out with heavy usage
- We cover the major content areas on the exam
- Our flashcards include an edge that is micro-perforated, which means that you are much less likely to have a painful papercut on your fingers when moving quickly through the cards
- Our cards are portable, making it easy for you to grab a few and study while waiting for the bus or the doctor, or anywhere where you have a spare moment that would otherwise be wasted
- Our CMA exam cards are written in an easy to understand, straightforward style we don't include any more technical jargon than what you need to pass the test
- The cards are a generous size- 3.67 x 4.25 inches- they fit perfectly in your hands and they aren't so small that you have to use a magnifying glass to read tiny type- all questions and answers are in a normal-size print for easy studying
- Our cards include in-depth explanations- you won't see any "one word" answers on our cards that require you to go get a textbook to understand why your answer was wrong- all of our cards include generous, thorough explanations so you not only get it right or wrong- but you also know why!
- We use a font created by Microsoft to make reading easier- this will enable you to absorb more information painlessly during late night study sessions
- Our system enables you to study in small, digestible bits of information- unlike using boring textbooks, flashcards turn learning into a "game" you can play until you've mastered the material
- It's easy for a friend to help you study- they don't even have to know anything about the CMA exam- if they can read, then they can quiz you with our flashcards!

Now, let us explain what the *CMA Exam Flashcard Study System* is not. It is not a comprehensive review of your education, as there's no way we could fit that onto a single set of flashcards.

Don't get us wrong: we're not saying that memorization alone will automatically result in a passing CMA exam score- you have to have the ability to apply it as well. However, without the foundation of the core concepts, you cannot possibly hope to apply the information. After all, you can't apply what you don't know.

*CMA Exam Flashcard Study System* is a compilation of the **hundreds of critical concepts you must understand to pass the CMA exam**. Nothing more, nothing less. --

If you think there's even the smallest chance that these flashcards will help you, you owe it to yourself to try them out. Don't let fear or doubt stand in the way of your opportunity to achieve the test score you need to fulfill your dreams.

## **Users Review**

### From reader reviews:

### Heidi Fritz:

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### **Rafael Arent:**

This book untitled CMA Part 2 - Financial Decision Making Exam Flashcard Study System: CMA Test Practice Questions & Review for the Certified Management Accountant Exam (Cards) to be one of several books this best seller in this year, that's because when you read this e-book you can get a lot of benefit onto it. You will easily to buy this kind of book in the book retailer or you can order it by means of online. The publisher of the book sells the e-book too. It makes you more readily to read this book, since you can read this book in your Cell phone. So there is no reason to your account to past this reserve from your list.

### **Paul Ring:**

In this particular era which is the greater man or woman or who has ability to do something more are more special than other. Do you want to become one among it? It is just simple way to have that. What you must do is just spending your time very little but quite enough to have a look at some books. One of many books in the top listing in your reading list will be CMA Part 2 - Financial Decision Making Exam Flashcard Study System: CMA Test Practice Questions & Review for the Certified Management Accountant Exam (Cards). This book which is qualified as The Hungry Inclines can get you closer in growing to be precious person. By looking right up and review this e-book you can get many advantages.

#### **Carolyn Treece:**

As a student exactly feel bored to reading. If their teacher asked them to go to the library or make summary for some guide, they are complained. Just very little students that has reading's soul or real their interest. They just do what the instructor want, like asked to the library. They go to generally there but nothing reading really. Any students feel that reading is not important, boring and also can't see colorful pictures on there. Yeah, it is to get complicated. Book is very important for you. As we know that on this period, many ways to get whatever we really wish for. Likewise word says, many ways to reach Chinese's country. Therefore , this CMA Part 2 - Financial Decision Making Exam Flashcard Study System: CMA Test Practice Questions & Review for the Certified Management Accountant Exam (Cards) can make you feel more interested to read.

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