



# Chineasy: The New Way to Read Chinese

By ShaoLan Hsueh



## Chineasy: The New Way to Read Chinese By ShaoLan Hsueh

Learn to read and write Chinese with *Chineasy*—a groundbreaking approach that transforms key Chinese characters into pictograms for easy recall and comprehension.

Chinese is one of the oldest written languages, and one of the most difficult to master, especially for Westerners. With *Chineasy*, learning and reading Chinese has never been simpler or more fun. Breaking down the Great Wall of Language, iShaoLan Hsueh draws on her entrepreneurial and cultural background to create a simple system for quickly understanding the basic building blocks of written Chinese. Working with renowned illustrator Noma Bar, she transforms Chinese characters into charming pictograms that are easy to remember.

In *Chineasy*, she teaches the key characters, called radicals, that are the language's foundation, and then shows how they can be combined to form new words and even phrases. Once you've mastered these key characters, you can practice your skills with three stories—a fairy tale, an Asian legend, and a contemporary fable—told using the radicals.

With *Chineasy*, readers of all ages will be able to navigate a Chinese menu, read signs and billboards, and grasp the meaning of most articles in a Chinese newspaper.

 [Download Chineasy: The New Way to Read Chinese ...pdf](#)

 [Read Online Chineasy: The New Way to Read Chinese ...pdf](#)

# Chineasy: The New Way to Read Chinese

By ShaoLan Hsueh

## Chineasy: The New Way to Read Chinese By ShaoLan Hsueh

Learn to read and write Chinese with *Chineasy*—a groundbreaking approach that transforms key Chinese characters into pictograms for easy recall and comprehension.

Chinese is one of the oldest written languages, and one of the most difficult to master, especially for Westerners. With *Chineasy*, learning and reading Chinese has never been simpler or more fun. Breaking down the Great Wall of Language, iShaoLan Hsueh draws on her entrepreneurial and cultural background to create a simple system for quickly understanding the basic building blocks of written Chinese. Working with renowned illustrator Noma Bar, she transforms Chinese characters into charming pictograms that are easy to remember.

In *Chineasy*, she teaches the key characters, called radicals, that are the language's foundation, and then shows how they can be combined to form new words and even phrases. Once you've mastered these key characters, you can practice your skills with three stories—a fairy tale, an Asian legend, and a contemporary fable—told using the radicals.

With *Chineasy*, readers of all ages will be able to navigate a Chinese menu, read signs and billboards, and grasp the meaning of most articles in a Chinese newspaper.

## Chineasy: The New Way to Read Chinese By ShaoLan Hsueh Bibliography

- Sales Rank: #58830 in Books
- Published on: 2014-03-11
- Released on: 2014-03-11
- Original language: English
- Number of items: 1
- Dimensions: 9.75" h x 7.50" w x .75" l, 1.45 pounds
- Binding: Flexibound
- 192 pages

 [Download Chineasy: The New Way to Read Chinese ...pdf](#)

 [Read Online Chineasy: The New Way to Read Chinese ...pdf](#)

## Download and Read Free Online Chineasy: The New Way to Read Chinese By ShaoLan Hsueh

---

### Editorial Review

#### Review

“These cute images make reading Chinese characters ‘Chineasy.’” (NPR's "Code Switch" Blog)

“In her delightful book...Hsueh offers an inspired approach to learning more than 400 Chinese characters.”  
(San Francisco Chronicle Blog)

#### From the Back Cover

Chinese is considered one of the most difficult languages to master. However, using the Chineasy system, anyone can begin to understand and read Chinese. It works by transforming Chinese characters into illustrations to make them easy to remember. This book teaches the key characters on which the language is built and how these characters can be combined to form more complex words and phrases. Learning Chinese has never been this simple or more fun!

#### About the Author

Born in Taipei, **SHAOLAN** is an entrepreneur, world traveler, and writer. She has written best-selling books on software, and her first internet venture became a major player in the Greater China area in the late 1990s. After moving to London to pursue studies at the University of Cambridge, in 2005 she founded Caravel Capital, which invests in young technology companies. ShaoLan is a member of the boards of the Saïd Business School of Oxford University, the Victoria and Albert Museum, Asia House and the New School Network (an organization backed by the British Government promoting educational reform).

Illustrator: Israeli-born **NOMA BAR** is a celebrated illustrator based in London.

### Users Review

#### From reader reviews:

##### Angela Jones:

Do you have favorite book? Should you have, what is your favorite's book? Reserve is very important thing for us to know everything in the world. Each book has different aim as well as goal; it means that publication has different type. Some people really feel enjoy to spend their the perfect time to read a book. They can be reading whatever they consider because their hobby is usually reading a book. How about the person who don't like reading a book? Sometime, particular person feel need book once they found difficult problem or even exercise. Well, probably you'll have this Chineasy: The New Way to Read Chinese.

##### Douglas Dossett:

This book untitled Chineasy: The New Way to Read Chinese to be one of several books in which best seller in this year, that is because when you read this reserve you can get a lot of benefit onto it. You will easily to buy this book in the book retail store or you can order it through online. The publisher with this book sells

the e-book too. It makes you quicker to read this book, because you can read this book in your Touch screen phone. So there is no reason to you personally to past this e-book from your list.

**Modesto Delarosa:**

You may spend your free time to see this book this guide. This Chineasy: The New Way to Read Chinese is simple to deliver you can read it in the park your car, in the beach, train in addition to soon. If you did not include much space to bring the particular printed book, you can buy often the e-book. It is make you quicker to read it. You can save often the book in your smart phone. Thus there are a lot of benefits that you will get when one buys this book.

**Eunice Holt:**

Is it a person who having spare time in that case spend it whole day by simply watching television programs or just telling lies on the bed? Do you need something new? This Chineasy: The New Way to Read Chinese can be the solution, oh how comes? A book you know. You are thus out of date, spending your free time by reading in this brand new era is common not a nerd activity. So what these textbooks have than the others?

**Download and Read Online Chineasy: The New Way to Read Chinese By ShaoLan Hsueh #GJUPB8CAH6K**

## **Read Chineasy: The New Way to Read Chinese By ShaoLan Hsueh for online ebook**

Chineasy: The New Way to Read Chinese By ShaoLan Hsueh Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Chineasy: The New Way to Read Chinese By ShaoLan Hsueh books to read online.

### **Online Chineasy: The New Way to Read Chinese By ShaoLan Hsueh ebook PDF download**

**Chineasy: The New Way to Read Chinese By ShaoLan Hsueh Doc**

**Chineasy: The New Way to Read Chinese By ShaoLan Hsueh Mobipocket**

**Chineasy: The New Way to Read Chinese By ShaoLan Hsueh EPub**

**GJUPB8CAH6K: Chineasy: The New Way to Read Chinese By ShaoLan Hsueh**