

Project Management: Achieving Competitive Advantage (4th Edition)

By Jeffrey K. Pinto



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For courses in project management.

Project Management Fundamentals with Broad Applications

In its **Fourth Edition**, *Project Management: Achieving Competitive Advantage* takes a contemporary, decisive, and business-oriented approach to teaching and learning project management. Blending current theory, contemporary case studies, and hands-on practice and research, Project Management offers students a full range of perspectives of the project management process.

To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organizations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises give students the tools to assess projects in real-time, equipping them with razor-sharp decision-making skills. Leveraging the latest project management technology, Project Management features just the right balance of real-world examples, cutting-edge theory, and practical exercises.

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