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Review

"A welcome addition to the shelf... As a thought-provoking starting point for further investigation, *Political Public Relations* is an essential read." - *Communication Director*

About the Author

Jesper Strömbäck is Lubbe Nordström Professor and Chair in Journalism and Professor in Media and Communication at Mid Sweden University, Sundsvall, Sweden. He has published a number of scholarly articles on political communication and political news journalism, in addition to more than ten books in Swedish on the same subjects.

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