



Mind Myths: Exploring Popular Assumptions About the Mind and Brain

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Currently there is a gap between what scientists know about the mind and brain and the assumptions that others draw from sources of everyday information such as newspapers, popular press and television. Mind Myths attempts to close this gap by bringing together top international neuroscientists and psychologists to provide a fascinating and scientifically reliable insight into the neuropsychological and cognitive phenomena that are frequently reported in the media. A multitude of mind myth topics are tackled, for example

- * the resuscitation from coma thanks to a patient's favourite songs
- * the creativity of the right hemisphere
- * the false memory syndrome
- * the placebo effect
- * learning while sleeping

"Mind Myths...includes the remarkably persistent fallacy that we only ever use 10% of our brains, the assumption that our right brains function as artistic hippies and our left as desiccated accountants ...the book is written in a lively style and will, I hope, be read widely by science journalists, and others who help perpetuate the various myths... an excellent focus for an undergraduate seminar, providing a stimulating bridge between the psychological laboratory and the rather untilled field of folk psychology." From the Foreword by Alan Baddeley

This unique book will appeal to professionals and students across the psychology and science disciplines and anyone else with an interest in how the brain works in everyday situations.

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Editorial Review

Review

..."thoroughly enjoyable book..."

-- Neuropsychological Rehabilitation, October 2000

"This book tells a fascinating story."

--International Journal of Geriatric Psychiatry, Volume 15, 2000

"Mind Myths is a very good book. Mind Myths is worthwhile reading for scientists and clinicians"

--Applied Cognitive Psychology, Vol 15, 2001

From the Back Cover

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Users Review

From reader reviews:

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In this 21st centuries, people become competitive in each way. By being competitive at this point, people have do something to make these individuals survives, being in the middle of the crowded place and notice through surrounding. One thing that oftentimes many people have underestimated the item for a while is reading. Yeah, by reading a guide your ability to survive raise then having chance to endure than other is

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Karin Decker:

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