



Bringing a Product to Market from Your Home: With \$500 and an Idea YOU CAN MAKE MILLIONS

By Gary R Bronga

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This book is based on my first-hand, been-there-done-that experiences. Many people have many great ideas. They just don't act on them. You can do it differently. This book is intended to streamline your own process of taking a product from an idea to reality. Potentially it will expedite the process of putting money into your pocket.

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Editorial Review

About the Author

About the Author This book is based on my first-hand, been-there-done-that experiences. Many people have many great ideas. They just don't act on them. You can do it differently. I worked in the aerospace industry at Cape Canaveral, Florida, for 21 years. Wearing identification badges had always been a part of my working wardrobe. A large aerospace company handed out a lapel pin for a promotion in the spring of 1995. Just by chance, I pinned my company identification badge to the lapel pin. An idea for a better way to wear my identification badge came to me. For several days, I made many drawings and came up with the idea to place a "bar" at the bottom of a lapel pin to accommodate the common bulldog metal clip on identification badges. This enabled me to make badge holders with custom logos for companies or associations and to create many fun designs that would make wearing badges more personal and enjoyable. This was the start of my journey. This book is intended to streamline your own process of taking a product from an idea to reality. Potentially it will expedite the process of putting money into your pocket. I started with my computer and only \$500.00. Originally, I had enough rejection letters to wallpaper my home office. Most of the people and companies that rejected me then call me now. To date, we have sold over 3-million CLIPEZE badge holders. They have been sold in over 1,100 uniform stores and 20 catalogs around the world. One sales representative even placed it on the television show ER (the number one rated show in America at the time). We are currently concentrating on penetrating other markets, making gains on Internet sales, and leveraging my ideas into other new products. I often consult with entrepreneurs to help them attain their dreams to bring new products to market from their homes. I started CLIPEZE in the smallest bedroom of my home, moved to a larger bedroom, then finally to over 3,000-square feet of commercial office space. I left my aerospace job and the need to wear my own identification badge for a chance to be my own boss, make my own decisions, and create my own future. I believe that anyone can do what I did with his or her own product. You can contact me directly at: Gary R. Bronga, President Clipeze Worldwide Inc. P.O. Box 373 Mims, Florida 32754 321-264-7599 admin@clipeze.com

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Catherine Browning:

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Nancy Lord:

In this particular era which is the greater person or who has ability in doing something more are more

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Lena Garcia:

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