



## A Very Short Fairly Interesting and Reasonably Cheap Book About Studying Leadership (Very Short, Fairly Interesting & Cheap Books)

By Brad Jackson, Ken Parry

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This bestselling pocket guide provides students with alternative ways of looking at leadership beyond prescriptive 'how to' approaches. It shows how leadership is a relational activity and encourages students to think about leadership in fresh and innovative ways. The first edition became a favorite among students for the pithy and engaging way in which it guided them through the cacophony of competing perspectives and models. The **Second Edition** includes expanded discussion of hot topics like followership, gender, ethics, authenticity, and leadership and the arts, set against the backdrop of the global financial crisis. In showing students how to critically appraise and work with leadership theories, this book will not just make readers into better students of leadership, but into better leaders too.

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*By Brad Jackson, Ken Parry*

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**Editorial Review**

Review

The title is only partially correct - this book is "extremely" interesting rather than "fairly" interesting and has managed to pack more wisdom into 150 pages than almost any other leadership book available. The authors have done all students of leadership a great service with this little gem

***Professor Keith Grint***

***Warwick Business School, University of Warwick***

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This has been the most helpful book I have read during my entire first year as a PhD student. Reading this book felt like having a good mentor nearby

***Robert Strand***

***Ph.D. Fellow Copenhagen Business School***

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Just a quick thank you to the authors for writing their book on leadership, I bought the first edition and have just bought the second edition. I am in educational leadership and the book has been thought provoking and provided focus for my thoughts

***David Bishop***

***Deputy Headteacher, Teaching and Learning Fakenham High School and College, Norfolk***

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Libraries, bookstores and the internet are full of publications on leadership. This book cuts through the rhetoric and gets to the core issues. It is user-friendly. A must read for anyone interested in leadership

***Bill Synnot***

***Management Consultant***

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About the Author

Brad Jackson is the Head of School of Government and Professor of Public and Community Leadership at Victoria University of Wellington. Prior to this he was the Fletcher Building Education Trust Chair in Leadership and Co-Director of the New Zealand Leadership Institute at The University of Auckland Business School. Brad has authored five books including A Very Short, Fairly Interesting and Reasonably Cheap Book About Studying Leadership and co-edited the Sage Handbook of Leadership and Major Works in Leadership. Brad is the former Vice-Chair of the International Leadership Association, a Fellow of the Australian and New Zealand Academy of Management and The Leadership Trust.

## **Users Review**

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#### **Patricia Smith:**

This book untitled A Very Short Fairly Interesting and Reasonably Cheap Book About Studying Leadership (Very Short, Fairly Interesting & Cheap Books) to be one of several books this best seller in this year, that is because when you read this guide you can get a lot of benefit upon it. You will easily to buy this kind of book in the book retail store or you can order it by means of online. The publisher in this book sells the e-book too. It makes you more readily to read this book, as you can read this book in your Cell phone. So there is no reason to you to past this book from your list.

#### **Forest Nelson:**

Spent a free time for you to be fun activity to do! A lot of people spent their sparetime with their family, or their particular friends. Usually they doing activity like watching television, planning to beach, or picnic inside the park. They actually doing same every week. Do you feel it? Will you something different to fill your own personal free time/ holiday? Might be reading a book is usually option to fill your cost-free time/ holiday. The first thing that you will ask may be what kinds of e-book that you should read. If you want to test look for book, may be the publication untitled A Very Short Fairly Interesting and Reasonably Cheap Book About Studying Leadership (Very Short, Fairly Interesting & Cheap Books) can be excellent book to read. May be it may be best activity to you.

#### **Stacey Eades:**

Playing with family within a park, coming to see the ocean world or hanging out with close friends is thing that usually you have done when you have spare time, subsequently why you don't try thing that really opposite from that. A single activity that make you not feeling tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love A Very Short Fairly Interesting and Reasonably Cheap Book About Studying Leadership (Very Short, Fairly Interesting & Cheap Books), you are able to enjoy both. It is very good combination right, you still need to miss it? What kind of hang type is it? Oh can occur its mind hangout fellas. What? Still don't get it, oh come on its called reading friends.

#### **Dorothy Penland:**

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