



TrumpNation: The Art of Being The Donald

By Timothy L. O'Brien

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TrumpNation: The Art of Being The Donald By Timothy L. O'Brien

Whatever anyone thinks of Donald Trump, the truth is far more complex--and fascinating. Instead of society nightlife, most evenings he's at home watching TV and munching Oreos. He has a line of clothing and bottled water emblazoned with his image, yet he needed a loan from his siblings to stay afloat. His name is featured on some of the world's most magnificent buildings and casinos, while a \$1.8 billion debt hangs over his company. He'll use a friend's cell phone to save money on a call. He'll call a journalist "a total whack job" on television, then turn around and invite him to fly down to Palm Beach on his private jet. These are the contradictions of Trump's world, and beneath the public facade, there's a man few people ever see. Now, New York Times business reporter Timothy L. O'Brien pulls back the velvet curtain surrounding The Donald--with access rarely granted to a reporter before--and takes the polish off the image of America's so called most popular billionaire.

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TrumpNation: The Art of Being The Donald By Timothy L. O'Brien Bibliography

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Editorial Review

From Publishers Weekly

Donald Trump, entrepreneur, television star and powerful brand selling suits, perfume and quixotic dreams of fortune in his name, asks in this engrossing romp, "What is it about me that gets Larry King his highest ratings?" O'Brien, a New York Times investigative reporter who has reported on Trump's ups and downs, answers that question in this instructive tongue-in-cheek primer for would-be Trumps. Sometimes hilarious quizzes summarizing the main points of each chapter demonstrate Trump's audacity, itinerant poor judgment and the kind of hubris one can only stand back and watch with astonishment and a sort of clandestine admiration. O'Brien chronicles Trump's rise, fall and rise again from both public favor and the Forbes rich list, and deftly balances irreverence and respect for his subject. The star of *The Apprentice* appears alternately arrogant and (nearly) humble, whether he is popping Oreos while watching *Pulp Fiction* on his private jet, discussing the "emotional business" of selling hotels, or dismissing the lure of the jet set. O'Brien's reportorial style, peppered with wit and irony, is the perfect base to Trump's acidic persona; he is the straight man to this contemporary P.T. Barnum. In between, there are lessons to be learned, regardless if the reader ever gets to apply them, for instance: be outrageous in your demands and keep a straight face. That may be hard to do while reading this book, but, as Trump might spin it, that's not necessarily a bad thing. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

Review

"Dishes it...titillating...a revealing attempt to separate Trump the reality from Trump the reality show."
?USA Today

"Highly entertaining."?The New York Times

"Never having met O'Brien...I don't presume to know whether he's having fun yet. But I doubt that I'm alone among members of the Fourth Estate in experiencing a twinge of envy."
?New Yorker

"At the start of his career in hype and carnival barking, the press fawned over Trump; he made great copy. It's refreshing that reality has finally crept into the coverage."?Village Voice

"An engrossing romp...hilarious...peppered with wit and irony...the perfect base to Trump's acidic persona...an instructive tongue-in-cheek primer for would-be Trumps."?Publishers Weekly

"Sarcastic at times, hilarious and irreverent at others, the book demystifies the star of *The Apprentice* as the poor man's rich man and portrays him as a potty-mouthed P. T. Barnum with a bad comb-over."
?Palm Beach Post

"Entertaining...gets down and dirty...a myth-busting biography."
?Kirkus Reviews

"Somewhere there is another country, far beyond the pale, known as Bad Taste, and Trump has devoted his

life to racing through it and staking as many private claims as possible, pausing only to yodel back to the homeland songs of himself."?

Michael Lewis, author of *Liar's Poker* and *Moneyball*

About the Author

TIMOTHY L. O'BRIEN lives in New York City

Users Review

From reader reviews:

Muriel Carpenter:

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Rita Merritt:

Reading can called brain hangout, why? Because if you are reading a book particularly book entitled TrumpNation: The Art of Being The Donald the mind will drift away trough every dimension, wandering in each and every aspect that maybe not known for but surely will end up your mind friends. Imaging each and every word written in a e-book then become one contact form conclusion and explanation this maybe you never get just before. The TrumpNation: The Art of Being The Donald giving you an additional experience more than blown away your mind but also giving you useful info for your better life with this era. So now let us explain to you the relaxing pattern at this point is your body and mind will probably be pleased when you are finished studying it, like winning a sport. Do you want to try this extraordinary shelling out spare time activity?

Philip Brown:

This TrumpNation: The Art of Being The Donald is great reserve for you because the content that is certainly full of information for you who all always deal with world and have to make decision every minute. This particular book reveal it data accurately using great plan word or we can say no rambling sentences inside. So if you are read this hurriedly you can have whole data in it. Doesn't mean it only provides straight forward sentences but hard core information with wonderful delivering sentences. Having TrumpNation: The Art of Being The Donald in your hand like obtaining the world in your arm, info in it is not ridiculous just one. We can say that no reserve that offer you world within ten or fifteen minute right but this publication already do that. So , this is good reading book. Hey there Mr. and Mrs. hectic do you still doubt in which?

Lauren Miner:

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