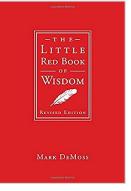
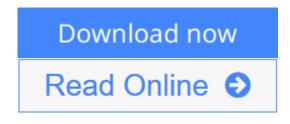
The Little Red Book of Wisdom



By Mark DeMoss



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The search for wisdom invariably leads us back to the places we've overlooked.

The Little Red Book of Wisdom takes the reader on a journey so often sidestepped in favor of the newer, quicker, easier. If you're seeking simplicity in a complicated world, Mark DeMoss's insights will illuminate your path to a wiser and more deliberate way of living. By illuminating the notions of integrity, humility, and self-restraint, DeMoss demonstrates what is possible when we value listening and thinking over talking and doing.

- Learn why a postage stamp is worth much more than 44 cents, and what time of day wisdom flourishes.
- Find out the wisest decision anyone can make, and the value of eating lunch alone.
- Rethink the advantages of technology, and learn how to safeguard yourself against any shadow of deathbed regret.

Step out of the incessant business of your daily life, and spend a few moments learning timeless and foolproof truths that you can apply right away. Wisdom is not just for past generations; it calls to us today. We need only respond.

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Editorial Review

From Publishers Weekly

As the founder and president of The DeMoss Group, a public relations firm devoted to serving Christian organizations and causes, DeMoss believes wisdom is simple, plentiful and in no way reserved for the elite or highly educated. However, it doesn't hurt to have a Judeo-Christian perspective on the world; for DeMoss, "God is the source of all wisdom," and the lessons contained herein come from the Bible (especially Proverbs), public figures like evangelist Billy Graham and golfer John Daly, regular Joes and DeMoss's own experience. Eschewing a simplified approach to advice-giving, DeMoss uses narratives to convey his lessons, insisting that "We're not talking about New Year's resolutions here; we're talking about every person's option, sooner or later, to live deliberately." Though it will appeal largely to a religious audience, DeMoss's arguments debunking commonly accepted falsehoods-like the myth of the "self-made millionaire" and the limitless promise of technology-are definitely timely, and his common sense approach to chapters like "The Power of Understatement" and "Work Less, Think More" has universal appeal. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

About the Author

Mark DeMoss is president of The DeMoss Group, a public relations firm he founded in 1991 to serve Christian organizations and causes. A number of the largest non-profit organizations in America are counted among The DeMoss Groups' clients. Mark has spent his life around wise people and has worked closely with some of the most prominent religious leaders of the past several decades. Mark and his wife April live in Atlanta, Georgia, with their three teenagers.

Users Review

From reader reviews:

Dorothy Payne:

This book untitled The Little Red Book of Wisdom to be one of several books which best seller in this year, that is because when you read this publication you can get a lot of benefit on it. You will easily to buy this specific book in the book retailer or you can order it by way of online. The publisher of this book sells the e-book too. It makes you more readily to read this book, since you can read this book in your Smartphone. So there is no reason to you to past this publication from your list.

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