



## Screw Business as Usual

*By Richard Branson*

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### Screw Business as Usual By Richard Branson

Can we bring more meaning to our lives and help change the world at the same time? Richard Branson, at his brilliant and motivating best, reveals how with his exciting new vision for the future. It is time to turn capitalism upside down - to shift our values, to switch from a profit focus to caring for people, communities and the planet. With inspiration for everyone, Screw Business As Usual shows how easy it is for both businesses and individuals to embark on a whole new way of doing things, solving major problems and turning our work into something we both love and are proud of.

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### Editorial Review

#### Review

"A tantalising glimpse into the workings of the global elite ... as well as plenty of food for thought for the new generation of business leaders who say they want to make the world a better place as well as turn a profit." The Economist

#### About the Author

Sir Richard Branson is a hugely successful international entrepreneur, adventurer and icon, and is founder of the Virgin Group. His autobiography, *Losing My Virginity*, and his books on business, *Screw It, Let's Do It*, *Business Stripped Bare*, *Screw Business as Usual* and *Like a Virgin* are all international bestsellers. He is also the author of *Reach for the Skies*. He lives on Necker Island in the British Virgin Islands and is married to Joan and has two grown-up children - Holly and Sam.

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