



## Red Hot 100

From Bruno Gmuender Gmbh

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"On the heels of his hugely successful Red Hot exhibitions in London, Rotterdam, New York, and Berlin, photographer and filmmaker Thomas Knights created the ultimate bible for fans of hot ginger men: Red Hot 100. With a truly international feel, the book contains one hundred flame-haired guys from all over the world, captured topless against the iconic vivid blue background now synonymous with the Red Hot brand. The book includes actors, models, and an Olympic gold medallist. Not only is it pleasing to the eye, the book also holds a mirror up to current perceptions of male beauty and asks the question, Why are there so few ginger heroes or heartthrobs in Western culture? This is sure to change after Red Hot 100.

"Guys with red hair don't have the positive role models that girls do in our culture. A male with red hair is not seen as aspirational, culturally speaking, with very few leading men, heroes, action stars or heartthrobs played by men with red hair in Hollywood or on our TV screens. Also the more laddish culture of banter - that maybe is not so prevalent in female friendship circles - creates a fear of speaking out based on the concept of 'it was just a joke'. While many people may argue calling someone a 'ginga' or any other 'fun' words for people with red hair is just witty banter, for some of those on the receiving end, the impact to their self esteem is felt much more deeply and can have lasting, detrimental effects at school and way into their adult life. Red Hot is my response to this," says Thomas Knights.

After being published in several editions, Red Hot 100 is now back in a new format."

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## **Red Hot 100 From Bruno Gmuender Gmbh Bibliography**

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## **Editorial Review**

### Review

"Redheaded men are hot, and here's the proof." -- New York Post

"Red Hot 100 is a large scale coffee table book that showcases the hottest red headed guys from all over the world including Olympic gold medallists, actors and top models." -- Wall Street International

"Photographer Thomas Knights' Red Hot 100 project became a global sensation." -- queerty.com

### About the Author

Thomas Knights began his career as a music producer and performer and quickly realised he also had a talent behind the camera. Inspired by underground visionaries like James Bidgood and Pierre & Gilles, and the greats, like Helmut Newton, Richard Avedon, Guy Bourdin and David LaChapelle, he has a dark, cinematic yet 'pop' approach to photography, film and music. His many music videos for the likes of Marina And The Diamonds, Willy Moon, Karin Park and Maya Jane Coles have amassed millions of views online, and his photography has been featured in Marie Claire, InStyle, Dazed And Confused and Vogue Italia.

## **Users Review**

### **From reader reviews:**

#### **Eleanor Rowe:**

Nowadays reading books are more than want or need but also be a life style. This reading routine give you lot of advantages. Advantages you got of course the knowledge the actual information inside the book that improve your knowledge and information. The data you get based on what kind of reserve you read, if you want send more knowledge just go with schooling books but if you want sense happy read one using theme for entertaining like comic or novel. Often the Red Hot 100 is kind of guide which is giving the reader erratic experience.

#### **Linda King:**

Reading a reserve tends to be new life style on this era globalization. With looking at you can get a lot of information that will give you benefit in your life. Together with book everyone in this world can certainly share their idea. Ebooks can also inspire a lot of people. A great deal of author can inspire their very own reader with their story or perhaps their experience. Not only the storyline that share in the ebooks. But also they write about the data about something that you need example of this. How to get the good score toefl, or how to teach your young ones, there are many kinds of book which exist now. The authors these days always try to improve their expertise in writing, they also doing some investigation before they write on their book. One of them is this Red Hot 100.

#### **Stewart Moore:**

Reading can called mind hangout, why? Because when you are reading a book specifically book entitled Red Hot 100 the mind will drift away trough every dimension, wandering in every aspect that maybe not known

for but surely will end up your mind friends. Imaging every single word written in a publication then become one application form conclusion and explanation that will maybe you never get prior to. The Red Hot 100 giving you one more experience more than blown away your mind but also giving you useful info for your better life on this era. So now let us present to you the relaxing pattern here is your body and mind will likely be pleased when you are finished reading through it, like winning a casino game. Do you want to try this extraordinary spending spare time activity?

**Ryan Moore:**

You are able to spend your free time to see this book this guide. This Red Hot 100 is simple to deliver you can read it in the park, in the beach, train as well as soon. If you did not get much space to bring typically the printed book, you can buy the actual e-book. It is make you quicker to read it. You can save the book in your smart phone. Thus there are a lot of benefits that you will get when you buy this book.

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