

College Algebra (Lial/Hornsby/Schneider Series)

By Margaret L. Lial, John Hornsby, David I. Schneider



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Focusing on helping students to develop both the conceptual understanding and the analytical skills necessary to experience success in mathematics, we present each mathematical topic in this text using a carefully developed learning system to actively engage students in the learning process. We have tried to address the diverse needs of today's students through a more open design, updated figures and graphs, helpful features, careful explanations of topics, and a comprehensive package of supplements and study aids. Students planning to continue their study of mathematics in calculus, trigonometry, statistics, or other disciplines, as well as those taking college algebra as their final mathematics course, will benefit from the text's student-oriented approach. We believe instructors will particularly welcome the new Annotated Instructor's Edition, which provides answers in the margin to almost all exercises, plus helpful Teaching Tips.



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Editorial Review

About the Author

Marge Lial was always interested in math; it was her favorite subject in the first grade! Marge's intense desire to educate both her students and herself has inspired the writing of numerous best-selling textbooks. Marge, who received Bachelor's and Master's degrees from California State University at Sacramento, is now affiliated with American River College.

Marge is an avid reader and traveler. Her travel experiences often find their way into her books as applications, exercise sets, and feature sets. She is particularly interested in archeology. Trips to various digs and ruin sites have produced some fascinating problems for her textbooks involving such topics as the building of Mayan pyramids and the acoustics of ancient ball courts in the Yucatan.

When **John Hornsby** enrolled as an undergraduate at Louisiana State University, he was uncertain whether he wanted to study mathematics, education, or journalism. His ultimate decision was to become a teacher, but after twenty-five years of teaching at the high school and university levels and ten years of writing mathematics textbooks, both of his goals have been realized.

His love for teaching and for mathematics is evident in his passion for working with students and fellow teachers as well. His specific professional interests are recreational mathematics, mathematics history, and incorporating graphing calculators into the curriculum.

John's personal life is busy as he devotes time to his family (wife Gwen, and sons Chris, Jack, and Josh). He has been a rabid baseball fan all of his life. John's other hobbies include numismatics (the study of coins) and record collecting. He loves the music of the 1960s and has an extensive collection of the recorded works of Frankie Valli and the Four Seasons.

David Schneider has taught mathematics at universities for over 34 years and has authored 36 books. He has an undergraduate degree in mathematics from Oberlin College and a PhD in mathematics from MIT. During most of his professional career, he was on the faculty of the University of Maryland ¿ College Park. His hobbies include travel, dancing, bicycling, and hiking.

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