



Budgeting Basics and Beyond

By Jae K. Shim, Joel G. Siegel

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Budgeting Basics and Beyond, Second Edition provides managers with a hassle-free resource that's guaranteed to make the budgeting process easier, less stressful, and more effective. This updated edition features new information on service and nonprofit applications, types of financial models, Web-based budgeting and planning solutions, and much more. From preparing and presenting budgets to monitoring results against budget figures and handling any budget problem that comes up, this *Second Edition* is a go-to reference for every budgeting issue. Packed with case studies, illustrations, exhibits, forms, checklists, graphs, samples, and worked-out solutions to a wide variety of budgeting, planning, and control problems, this *Second Edition* is both a handy desk reference and problem-solver for today's financial and nonfinancial managers in public practice and private industry.

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Editorial Review

From the Back Cover

Don't let budgets get the best of you!

Budgets—they can make or break an organization. They can also make or break the manager responsible for devising and monitoring the budget. *Budgeting Basics and Beyond, Second Edition* provides managers with a hassle-free resource that's guaranteed to make the budgeting process easier, less stressful, and more effective. This updated edition features new information on: service and nonprofit applications; types of financial models; Web-based budgeting and planning solutions; budgeting for service organizations; using budgeting to reduce departmental expenses; and much more!

From preparing and presenting budgets to monitoring results against budget figures and handling any budget problem that comes up, this Second Edition is a go-to reference for every budgeting issue, including helpful material on such topics as:

- Techniques for preparing more accurate, realistic, and reliable estimates
- Control and variance analysis devices that signal revenue, cost, and operations thresholds
- Pricing guidelines for products and services
- Planning and scheduling production and related costs
- Profit planning and identifying looming problems
- Financial models that show the relationship among all facets of the business
- Spreadsheet applications for planning, budgeting, and control purposes
- Implication of active financial planning software
- Sales and financial forecasting methodology

Packed with case studies, illustrations, exhibits, forms, checklists, graphs, samples, and worked-out solutions to a wide variety of budgeting, planning, and control problems, this Second Edition is both a handy desk reference and problem-solver for today's financial and nonfinancial managers in public practice and private industry.

About the Author

JAE K. SHIM, PhD, is one of the most prolific accounting and finance experts in the world. A professor of accounting and finance at California State University–Long Beach, and CEO of Delta Consulting Company (a financial consulting and training firm), he has authored and coauthored more than fifty professional and college accounting books. He has been a consultant to commercial and nonprofit organizations for more than thirty years.

JOEL G. SIEGEL, PhD, CPA, is the author of nineteen books and has written hundreds of articles for accounting and financial journals. He has acted as consultant in accounting issues to many organizations, including IT&T, Citicorp, and Person-Wolinsky CPA Review. He is Professor of Accounting at Queens College of The City University of New York.

Users Review

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