



The Sketchnote Workbook: Advanced techniques for taking visual notes you can use anywhere

By Mike Rohde

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The Sketchnote Workbook, the follow-up to Mike Rohde's popular The Sketchnote Handbook, shows you how to take the basic sketchnoting skills you learned in the Handbook and use them in new and fun ways. You think you have fun taking sketchnotes in meetings? Try using them to record your travels. Or start a food journal. Or break out those visual notetaking skills in your next brainstorming session—whether you're at work or school, or just trying to figure out how to organize the paper that's due next week.

The Sketchnote Workbook comes with a 2+ hour companion video that brings the ideas you read about in the book to life. Mike takes you on the road with him to various locations to show you first-hand how to use sketchnotes to generate ideas, document processes, map out projects, learn new languages, create visual to-do lists, and capture the everyday experiences that mean the most to you—whether it's a trip, a meal, or an episode of your favorite TV show.

Don't worry. You don't need to know how to draw to use the book or the video. Mike gives you a quick recap of how to use five simple shapes and basic lettering techniques to create visual notes that you'll want to share with your friends. For those of you who have already mastered the basics in The Sketchnote Handbook, Mike includes advanced drawing and lettering techniques and offers pages within the book and downloadable worksheets that you can use to practice your new skills.

This video is 2 hours and 41 minutes long.

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Editorial Review

Review

"The practical lessons in The Sketchnote Workbook make it easy and fun for anyone to leverage visual note taking to help them remember more, communicate better, and develop ideas more completely." - **Todd Henry, author of *Die Empty***

"If you want to succeed in capturing and communicating your ideas, you need to read this book. Because it's not merely a book: It's a blueprint for a new way of thinking, and it's fantastically useful." - **Daniel Coyle, *The New York Times* best-selling author of *The Talent Code* and *The Little Book of Talent***

"Mike has created a resource that will inspire anyone to take their doodling to a new level and begin using sketchnoting in every aspect of their lives. After reading this book, I know my recipe cards and travel journals will never look the same again!" - **C.C. Chapman, author of *Amazing Things Will Happen***

"Mike Rohde wants you to understand a simple idea: Drawing aids thinking. Or, even better, drawing IS thinking. I fully agree with him: Pen and paper amplify our thinking when we use them to record what we see, and to reflect on what it means. This book, as its predecessor, *The Sketchnote Handbook*, will not just make you a better artist, it'll make you a better thinker." - **Alberto Cairo, author of *The Functional Art***

"I present information as narrated visuals so Mike's approach makes a lot of sense to me. Visuals are key to understanding complexity, and the combination of images and text as notes is always more effective than notes alone. Sometimes they are more effective than the original presentation." - **Horace Dediu, founder of Asymco**

"*The Sketchnote Workbook* is a wonderful 'next step' follow-up to *The Sketchnote Handbook*. This time, Mike focuses on the finer details of the practice of sketchnoting and the myriad situations in which it can be employed. If you care at all about enhancing the quality, versatility, and fun of your notetaking, you need this in your personal library."

– **Patrick Rhone, author of *Enough* and *Keeping It Straight***

"Sketchnoting is versatile, lightweight, and easy to do, which makes it a perfect companion for any agile project. This unique technique fosters creativity and helps teams understand different viewpoints. Sketchnoting saves valuable project time while creating immense focus. In a simple yet powerful way, Mike sets a new standard for the agile industry."

– **Jochen Krebs, agile coach, incrementor, and author of *Agile Portfolio Management***

"In his latest book Mike Rohde shows you that a lack of artistic talent is no barrier to capturing and sharing ideas. Forget that you can't draw. Mike Rohde shows you how to create and share ideas visually. Dig out your pens and get cracking!"

– **Ian Sanders, business storyteller, author, advisor**

"I came to sketchnoting believing I had zero artistic talent. Mike taught me that my approach was wrong; we all have the ability to create visual ideas. Now I sketchnote all the time."

– **David Sparks, MacSparky.com**

“Mike's *Sketchnote Workbook* is a phenomenal guide to how sketchnoting works in almost every conceivable situation. It features lots of practical teaching blended with sketchnote samples from school kids and masters students to teachers and other professionals. This book is an essential guide for anyone wanting to communicate information and ideas effectively.”

– **Erik Petersen, [Emprove](http://Emprove.com)**

“Mike's great accomplishment is in making drawing ideas accessible. In his books, he provides a simple, logical, and fast way for you to incorporate sketches into your work. If you need to document ideas, or plan new projects, learn to sketchnote!”

– **Eric Karjaluo, creative director at [smashLAB](http://smashLAB.com)**

“Mike shows just how versatile sketchnoting can be, applying this simple and stunning concept to everything from mind-mapping to recipes to documenting experiences. If that's not enough, he also packs out the book with tools, techniques, examples, and case studies for getting started yourself. My travel journals will never be the same again!”

– **Tom Allen, adventure writer and filmmaker, and founder of TomsBikeTrip.com**

“I admit it, I have a fear of drawing. But now with the exercises and guidance from Mike Rohde's *Sketchnote Workbook*, the visual half of my brain is ready to rumble!”

– **Chuck Teller, vice president of Wise.io**

“Fun and functional—*The Sketchnote Workbook* is a visually thrilling read that inspires you to create and explore. Mike's detailed (and easy to use) sketchnote method is an excellent device for organizing, brainstorming, and remembering.”

– **Joey Cofone, co-founder & CEO of [Baron Fig](http://BaronFig.com)**

“Mike Rohde is the foremost expert at this craft, and *The Sketchnote Workbook* offers clear, concise, practical approaches to the art and craft of sketchnoting. For those people who are new to the concept of sketchnotes, then this workbook is going to be a valuable asset. For those who are familiar with sketchnotes and simply want to get better at creating them—especially when it comes to ideation, planning, and documentation—then this book delivers.”— **Mike Vardy, productivity specialist and founder of [Productivityist](http://Productivityist.com)**

“I can't recommend Mike Rohde's *Sketchnote Workbook* enough—from the very simple explanations to the examples that highlight the value of a craft that everyone should be exploiting and that no one should be afraid of! So many techniques that can be applied instantly. I've upgraded my rudimentary sketchnoting skills to the point where they're much more useful and practical to me, thanks to Mike and this book!”

– **Russ Unger, co-author of *A Project Guide to UX Design, Designing the Conversation, and Speaker Camp***

“I used to think creating sketchnotes was embedded in a chromosome I didn't have. Mike not only showed me that I can create sketchnotes, but also introduced me to an entirely new creative language. I'm super inspired to keep sketching and learning from his awesome tips!”— **Jason SurfrApp, founder of [IWearYourShirt](http://IWearYourShirt.com) and author of *Creativity For Sale***

“Given the amount of meetings I find myself in during any given week, keeping track of my notes can be a real challenge. Using sketchnotes has made the process significantly more fun and creative. *The Sketchnote*

Workbook gives me completely new areas where I can use sketchnotes to make my everyday life exciting and rewarding!” – **Mikkel Bondesen, founder of UFUSE, executive producer of *Burn Notice* and *The Killing***

“I told myself I was ‘not an artist’ and couldn't make beautiful sketchnotes, until Mike Rohde proved me a liar with his wonderfully instructive *Sketchnote Workbook*. There is no better way to bring ideas alive than with rich graphics, and now I can create them. Excuse me while I whip up some beautiful notes!” – **Pamela Slim, bestselling author of *Body of Work***

“This is a fantastic guide to get your creativity and notes in a visual format that's easy to remember and digest. As someone who is very logical and a terrible sketcher, I found this to be an immensely helpful resource to learn how to take better notes and sketch important information in a format I can easily remember. I highly recommend it to everyone.”

– **Thanh Pham, AsianEfficiency.com**

“Mike Rohde's newest book, *The Sketchnote Workbook*, combines insights with exercises to take the guesswork out of sketchnoting.” – **Nancy Duarte, CEO, Duarte, Inc., and bestselling author of *Resonate* and *Slide:ology***

“*The Sketchnote Workbook* is packed with practical examples of how to apply sketchnoting to tasks beyond notetaking, including brainstorming ideas, planning presentations, and creating how-to documents like recipes. The book includes numerous samples from real-world sketchnoters. It's a worthy companion to *The Sketchnote Handbook*.”

– **Michael Mace, CEO of Zekira.com, and author of *Mapping the Future***

About the Author

Mike Rohde is an experience and interface designer who has created usable and compelling applications for mobile, web, and dedicated devices. His clients include Northwestern Mutual, GE Health Care, Bio-Rad Laboratories, We Energies, Epocrates, and Qvidian. Rohde turned to experience design after 20 years as a successful print and web designer where he first developed his sketchnote approach and technique. Because of his sketchnote work, Rohde has been hired to illustrate *REWORK* and *REMOTE*, bestselling business books from 37signals; Chris Guillebeau's *The \$100 Startup*; Daniel Coyle's *The Little Book of Talent*; and he has been hired to create live sketchnotes for a variety of conferences and events, including SXSW Interactive, An Event Apart, Summit Series, World Domination Summit, The Storyline Conference, Chick-fil-A Leadercast, and The SEED Conference. He has also taught sketchnoting workshops at conferences and for private companies. Rohde is the author of *The Sketchnote Handbook: the illustrated guide to visual notetaking*.

Users Review

From reader reviews:

James Snyder:

The book *The Sketchnote Workbook: Advanced techniques for taking visual notes* you can use anywhere can give more knowledge and also the precise product information about everything you want. Why must we leave the good thing like a book *The Sketchnote Workbook: Advanced techniques for taking visual notes* you can use anywhere? A few of you have a different opinion about e-book. But one aim that book can give many details for us. It is absolutely proper. Right now, try to closer together with your book. Knowledge or

info that you take for that, you are able to give for each other; you could share all of these. Book *The Sketchnote Workbook: Advanced techniques for taking visual notes you can use anywhere* has simple shape but the truth is know: it has great and large function for you. You can seem the enormous world by open up and read a reserve. So it is very wonderful.

Elsie Canada:

Reading a e-book tends to be new life style within this era globalization. With examining you can get a lot of information that can give you benefit in your life. Together with book everyone in this world can share their idea. Books can also inspire a lot of people. Many author can inspire their reader with their story as well as their experience. Not only the storyplot that share in the publications. But also they write about advantage about something that you need case in point. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that exist now. The authors on earth always try to improve their skill in writing, they also doing some analysis before they write to the book. One of them is this *The Sketchnote Workbook: Advanced techniques for taking visual notes you can use anywhere*.

Jose Shepard:

Spent a free a chance to be fun activity to complete! A lot of people spent their leisure time with their family, or their own friends. Usually they undertaking activity like watching television, going to beach, or picnic from the park. They actually doing same task every week. Do you feel it? Do you wish to something different to fill your current free time/ holiday? Can be reading a book is usually option to fill your cost-free time/ holiday. The first thing that you'll ask may be what kinds of reserve that you should read. If you want to attempt look for book, may be the reserve untitled *The Sketchnote Workbook: Advanced techniques for taking visual notes you can use anywhere* can be excellent book to read. May be it could be best activity to you.

Ross Adams:

In this period globalization it is important to someone to get information. The information will make professionals understand the condition of the world. The healthiness of the world makes the information better to share. You can find a lot of recommendations to get information example: internet, classifieds, book, and soon. You can view that now, a lot of publisher that will print many kinds of book. The particular book that recommended to you personally is *The Sketchnote Workbook: Advanced techniques for taking visual notes you can use anywhere* this book consist a lot of the information on the condition of this world now. This particular book was represented how does the world has grown up. The vocabulary styles that writer make usage of to explain it is easy to understand. The writer made some analysis when he makes this book. That is why this book suited all of you.

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