



Four Seasons: The Story of a Business Philosophy

By Isadore Sharp

Download now

Read Online 

Four Seasons: The Story of a Business Philosophy By Isadore Sharp

The founder of Four Seasons Hotels shares the philosophy and values that have made his legendary brand

How did a child of immigrants, starting with no background in the hotel business, create the world's most admired and successful hotel chain? And how has Four Seasons grown dramatically, over nearly a half century, without losing its focus on exceptional quality and unparalleled service?

Isadore Sharp answers these questions in his engaging memoir, which doubles as a powerful guide for leaders in any field. He recalls the surprising history of his company, starting with its roots in his father's small construction business, which Sharp joined after getting a degree in architecture. Shifting into hotels wasn't easy, and he learned by trial and error.

His breakthrough was a vision for a new kind of hotel, featuring superior design, top-quality amenities, and, above all, a deep commitment to service. Sharp realized that customers would gladly pay extra for a "home away from home" experience. But that would be possible only if everyone—from managers and supervisors to bellmen, servers, and housekeepers—was fully engaged. The front-line staff, who have the most contact with guests, can make or break a five-star reputation.

Readers will be fascinated to learn how Four Seasons does it, year after year, in more than thirty countries around the world.

 [Download Four Seasons: The Story of a Business Philosophy ...pdf](#)

 [Read Online Four Seasons: The Story of a Business Philosophy ...pdf](#)

Four Seasons: The Story of a Business Philosophy

By Isadore Sharp

Four Seasons: The Story of a Business Philosophy By Isadore Sharp

The founder of Four Seasons Hotels shares the philosophy and values that have made his legendary brand

How did a child of immigrants, starting with no background in the hotel business, create the world's most admired and successful hotel chain? And how has Four Seasons grown dramatically, over nearly a half century, without losing its focus on exceptional quality and unparalleled service?

Isadore Sharp answers these questions in his engaging memoir, which doubles as a powerful guide for leaders in any field. He recalls the surprising history of his company, starting with its roots in his father's small construction business, which Sharp joined after getting a degree in architecture. Shifting into hotels wasn't easy, and he learned by trial and error.

His breakthrough was a vision for a new kind of hotel, featuring superior design, top-quality amenities, and, above all, a deep commitment to service. Sharp realized that customers would gladly pay extra for a "home away from home" experience. But that would be possible only if everyone—from managers and supervisors to bellmen, servers, and housekeepers—was fully engaged. The front-line staff, who have the most contact with guests, can make or break a five-star reputation.

Readers will be fascinated to learn how Four Seasons does it, year after year, in more than thirty countries around the world.

Four Seasons: The Story of a Business Philosophy By Isadore Sharp **Bibliography**

- Sales Rank: #141963 in eBooks
- Published on: 2009-03-24
- Released on: 2009-04-30
- Format: Kindle eBook

 [Download Four Seasons: The Story of a Business Philosophy ...pdf](#)

 [Read Online Four Seasons: The Story of a Business Philosophy ...pdf](#)

Editorial Review

From Publishers Weekly

Sharp shares the story of his astonishing rise out of the Toronto ghettos to founder, chairman and CEO of the Four Seasons Hotels and Resorts, the largest group of five-star hotels in the world. Born to Polish-Jewish immigrants, Sharp began his career building apartment buildings and entered the hotel-building business in 1961. With his wife, Rosalie, the interior designer for the hotels, he decided to differentiate his brand by focusing on midsize and luxury hotels where employees are expected to deliver the best service. As the business grew, Sharp shifted his attention to charitable pursuits, including founding the Terry Fox marathon to benefit cancer research. While his story is impressive and inspiring—the company was named one of *Fortune's* 100 Best Companies to Work for in America, and weathered 9/11 and the SARS outbreak with aplomb—it is bogged down with pedestrian details of the deals and process of opening many of the empire's 150 hotels in 40 countries. While rabid fans of the hotels and of a good rags-to-riches story may cheer, other readers might be left unsatisfied. (May)

Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

From [Booklist](#)

This memoir by the founder of the Four Seasons Hotels and Resorts is the story of his life and work. The son of immigrants, Sharp grew up working for his father in construction, an experience that allowed him to absorb many business insights and values. In 1961, he built his first Four Seasons hotel with a four-pillar business model of quality, service, culture, and brand. With absolute commitment to developing and rewarding excellent employees, the author quotes an old Japanese proverb, "If they work for you, you work for them." In 2006, the Four Seasons was privatized for \$3.83 billion, with Sharp continuing to hold 5 percent as chairman and CEO. By the end of 2008, Four Seasons had 85 hotels in 36 countries and plans to double that number in 10 years. A compelling story of an entrepreneur and his success that also serves as important advertising for the company. --Mary Whaley

Review

?There's something different about a Four Seasons hotel. It's like gravity doesn't have the same effect there?the weight of the world lifts from your shoulders as soon as you walk in the door. I've often wondered how they do it. Now I know. It's an inspiring story.?

?Morgan Freeman

?I have a great deal of respect for Issy Sharp and Four Seasons. I stay at their hotels all the time. This book is a terrific read by one of the smartest men in any business.?

?Larry King

?Full disclosure: I am a rock-solid Four Seasons apostle. And now I know exactly why: perhaps to a more successful degree than any other mogul, Isadore Sharp has animated and applied the Golden Rule as business principle. This book will no doubt become a mandatory manual for hospitality professionals everywhere; but leaders of any business that has employees and competitors would be seriously remiss to miss out on Sharp's lovingly written memoir chronicling how he built the world's most innovative a

Users Review

From reader reviews:

Linnie Martinez:

The book *Four Seasons: The Story of a Business Philosophy* make you feel enjoy for your spare time. You can utilize to make your capable much more increase. Book can to be your best friend when you getting stress or having big problem using your subject. If you can make looking at a book *Four Seasons: The Story of a Business Philosophy* to become your habit, you can get much more advantages, like add your capable, increase your knowledge about some or all subjects. You are able to know everything if you like wide open and read a publication *Four Seasons: The Story of a Business Philosophy*. Kinds of book are a lot of. It means that, science book or encyclopedia or others. So , how do you think about this book?

Wayne Sutphin:

Reading a e-book tends to be new life style in this particular era globalization. With reading you can get a lot of information that may give you benefit in your life. With book everyone in this world can easily share their idea. Ebooks can also inspire a lot of people. Plenty of author can inspire their own reader with their story or perhaps their experience. Not only situation that share in the ebooks. But also they write about advantage about something that you need case in point. How to get the good score toefl, or how to teach your kids, there are many kinds of book which exist now. The authors in this world always try to improve their skill in writing, they also doing some analysis before they write to the book. One of them is this *Four Seasons: The Story of a Business Philosophy*.

Kenny Crowther:

Do you have something that you prefer such as book? The book lovers usually prefer to choose book like comic, limited story and the biggest an example may be novel. Now, why not striving *Four Seasons: The Story of a Business Philosophy* that give your entertainment preference will be satisfied by means of reading this book. Reading addiction all over the world can be said as the opportunity for people to know world far better then how they react in the direction of the world. It can't be explained constantly that reading practice only for the geeky particular person but for all of you who wants to become success person. So , for every you who want to start reading through as your good habit, you could pick *Four Seasons: The Story of a Business Philosophy* become your own personal starter.

George Medrano:

The book untitled *Four Seasons: The Story of a Business Philosophy* contain a lot of information on that. The writer explains your girlfriend idea with easy method. The language is very easy to understand all the people, so do not necessarily worry, you can easy to read the idea. The book was written by famous author. The author provides you in the new age of literary works. You can easily read this book because you can please read on your smart phone, or device, so you can read the book in anywhere and anytime. In a situation you wish to purchase the e-book, you can open their official web-site as well as order it. Have a nice examine.

**Download and Read Online Four Seasons: The Story of a Business
Philosophy By Isadore Sharp #G039TH7RZWO**

Read Four Seasons: The Story of a Business Philosophy By Isadore Sharp for online ebook

Four Seasons: The Story of a Business Philosophy By Isadore Sharp Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Four Seasons: The Story of a Business Philosophy By Isadore Sharp books to read online.

Online Four Seasons: The Story of a Business Philosophy By Isadore Sharp ebook PDF download

Four Seasons: The Story of a Business Philosophy By Isadore Sharp Doc

Four Seasons: The Story of a Business Philosophy By Isadore Sharp Mobipocket

Four Seasons: The Story of a Business Philosophy By Isadore Sharp EPub

G039TH7RZWO: Four Seasons: The Story of a Business Philosophy By Isadore Sharp