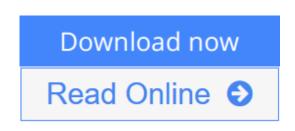


DIY U: Edupunks, Edupreneurs, and the Coming Transformation of Higher Education

By Anya Kamenetz



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The price of college tuition has increased more than any other major good or service for the last twenty years. Nine out of ten American high school seniors aspire to go to college, yet the United States has fallen from world leader to only the tenth most educated nation. Almost half of college students don't graduate; those who do have unprecedented levels of federal and private student loan debt, which constitutes a credit bubble similar to the mortgage crisis.

The system particularly fails the first-generation, the low-income, and students of color who predominate in coming generations. What we need to know is changing more quickly than ever, and a rising tide of information threatens to swamp knowledge and wisdom. America cannot regain its economic and cultural leadership with an increasingly ignorant population. Our choice is clear: Radically change the way higher education is delivered, or resign ourselves to never having enough of it.

The roots of the words "university" and "college" both mean community. In the age of constant connectedness and social media, it's time for the monolithic, millennium-old, ivy-covered walls to undergo a phase change into something much lighter, more permeable, and fluid.

The future lies in personal learning networks and paths, learning that blends experiential and digital approaches, and free and open-source educational models. Increasingly, you will decide what, when, where, and with whom you want to learn, and you will learn by doing. The university is the cathedral of modernity and rationality, and with our whole civilization in crisis, we are poised on the brink of Reformation.

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Editorial Review

From Publishers Weekly

Starred Review. Kamenetz, author of the alarming personal finance expose Generation Debt, drops another bombshell on the emerging cohort of young Americans, this time regarding higher education. While she mounts a standard (though illuminating) attack on spiraling tuition and the bottomless pit of student loans, Kamenetz also questions the fundamental assumptions of modern American education culture: the twin, contradictory ideas that college must be universally accessible, and that the smallest accepted denomination of educational currency is a bachelor's degree from a four-year, liberal arts institution. Kamenetz explores those ideas' fallacies as they play out daily in American classrooms, as well as students' myriad alternatives, from community colleges to online learning collectives. In great detail, Kamenetz explains the flawed economic models that underpin higher education, the faulty premises they maintain and the government's failures to address them. Kamenetz's approach is methodical and balanced, showcasing extensive research and thoughtfulness, while acknowledging one of the chief problems with reform: no one wants to experiment on their own child. This volume merits consideration from high school students and their parents, as well as educators preparing a generation for uncertain job prospects, an information economy still in its infancy, and the steady erosion of geographical barriers.

From **Booklist**

Kamenetz (Generation Debt, 2006) tackles the U.S. higher education system. Starting with a history of college development, she delves into how poverty, race, and class converge in the halls of higher learning. She then asserts that everything about how we live and what we hope for is tied into the collegiate dream of success, which has been persistently sold to the American middle class. But why hasn't this promise been fulfilled for so many? Kamenetz pinpoints political reasons, and makes the case that serious changes must be made pertaining to how colleges serve their students and make their money to prevent a decrease in the value of college degrees and a widening gap between social classes. Kamenetz offers many statistics and studies to back up her statements, yet she moves so quickly from one to the next, and this is such a short book for such a weighty topic, it ends up being a useful introductory summary rather than a source of in-depth conclusions. --Colleen Mondor

Review

Publisher's Weekly, Starred Review-

Kamenetz, author of the alarming personal finance expose *Generation Debt*, drops another bombshell on the emerging cohort of young Americans, this time regarding higher education. While she mounts a standard (though illuminating) attack on spiraling tuition and the bottomless pit of student loans, Kamenetz also questions the fundamental assumptions of modern American education culture: the twin, contradictory ideas that college must be universally accessible, and that the smallest accepted denomination of educational currency is a bachelor's degree from a four-year, liberal arts institution. Kamenetz explores those ideas' fallacies as they play out daily in American classrooms, as well as students' myriad alternatives, from community colleges to online learning collectives. In great detail, Kamenetz explains the flawed economic models that underpin higher education, the faulty premises they maintain and the government's failures to address them. Kamenetz's approach is methodical and balanced, showcasing extensive research and thoughtfulness, while acknowledging one of the chief problems with reform: no one wants to experiment on their own child. This volume merits consideration from high school students and their parents, as well as

educators preparing a generation for uncertain job prospects, an information economy still in its infancy, and the steady erosion of geographical barriers.

"A fascinating and provocative book."--John Merrow, Education Correspondent, PBS NewsHour, and President, Learning Matters, Inc.

"Anya Kamenetz brilliantly reveals the illogic and wasteful inequities of America's blind faith in higher education. Her book will be devastating for older people who still believe one more graduate degree is the road to personal success and a prosperous economy. Younger people will feel relief that someone has finally told the truth about their predicament. Kamenetz offers a radically different way to think about the future and she gives young people a more rational and promising way to think about theirs."--William Greider, author of *Come Home, America: The Rise and Fall (and Redeeming Promise) of Our Country*, and National Affairs Correspondent for *The Nation*

"Kamenetz shows us 'higher education' as a crumbling facade. It doesn't work well or deliver on its promise. Meanwhile, a thousand alternative flowers are beginning to bloom and the means for any of us to educate ourselves have become available. Let's get on with it."--James Marcus Bach, author of Secrets of a Buccaneer-Scholar

"Anya Kamenetz takes the reader on a journey through the challenges and opportunities facing the American education system. Her compelling narrative brings alive a thoroughly researched description on the history (and future) of the university. She provides not only a thoughtful critique of American academia, but also provides creative solutions as well as provocative advice on how students should take control of their own educational future."--Mike Dover, co-author of *Wikibrands: How to Build A Business in a Customer-Controlled Marketplace*

"Anya Kamenetz is one of the best reporters and commentators on the millennial generation and its economic future. In *DIY U*, she offers a provocative, highly-readable take on the growing challenge of ensuring an affordable college education, and she envisions an alternative path that would shake up the established order and radically transform how we learn."--David Halperin, Director, Campus Progress, and Senior Vice President, Center for American Progress

"Never before has a college degree been more important, making the need to address the failure of many higher ed institutions to deliver on that promise that much more critical. Kamenetz captures a higher ed system on the brink of dramatic transformation, and paints two provocative futures: revolution from within the system and disruption from the outside. This is valuable reading for higher education leaders, entrepreneurs, and anyone interested in understanding how innovation and market forces can begin to drive real and necessary change."--Josh Jarrett, Senior Program Officer for Postsecondary Success, Bill & Melinda Gates Foundation

"A vibrant democracy depends on vibrant education. Anya Kamenetz shows a way to shake up education to release more potential at every level. The transition won't be easy for institutions mired in the past, but students will have more--and better--options in a world in which knowledge increasingly must bypass gatekeepers and find new paths."--Naomi Wolf, bestselling author of *The End of America* and *Give Me Liberty*

"Anya Kamenetz offers a thoughtful and much-needed call to rethink higher education in a world of spiraling tuition costs, a 50 percent college drop-out rate and a growing understanding that the one-size-fits-all college model is broken. According to Kamenetz, it's high time to put student learning at the center of the educational process. This book is not only a smart and forward-thinking look at new and exciting trends in self-directed higher learning, it's also a smart resource guide for students and their families anxious to take their education into their own hands."--Daniel H. Pink, author of *Drive* and *A Whole New Mind*

Users Review

From reader reviews:

Cornelius Callaghan:

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Jerold Richards:

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William Lyons:

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Kent Moore:

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