

The New Drawing on the Right Side of the Brain

By Betty Edwards



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A brand-new edition of the world's most widely used drawing instruction book, expanded and updated with more than 50 per cent new material. If you enjoy sketching but feel stuck at a childlike level, this classic handbook will give you the drawing skills you have always wanted. If you are already drawing as a professional artist, it will improve your confidence and deepen your artistic perception. As well as giving detailed advice on how to draw anything you want - including ways to step from black-and-white into colour - Edwards exploits recent developments in brain research to show how drawing skills can be used in the corporate world, in education, and even in problem-solving. Since it first appeared more than 20 years ago, this book has helped millions of people perfect their drawing skills. It can work for you, too.



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Editorial Review

Review

'Not only a book about drawing, it is a book about living. This brilliant approach to the teaching of drawing...should not be dismissed as a mere text. It emancipates.' Los Angeles Times

About the Author

Dr Betty Edwards is professor emeritus of art at California State University in Long Beach. She received her doctorate from UCLA in art, education, and the psychology of perception. She speaks regularly at universities, art schools, and companies including AT&T, the Walt Disney Corporation and the Apple Corporation. She lives in Santa Monica, California

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