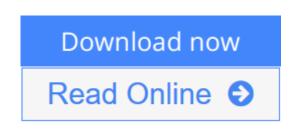


## Reality TV: An Insider's Guide to TV's Hottest Market

By Troy Devolld



#### Reality TV: An Insider's Guide to TV's Hottest Market By Troy Devolld

Want to know more about the *real* realities of reality television? *Reality TV: An Insider's Guide to TV's Hottest Market* lays them all out in this engaging read from a working producer with more than a decade's worth of experience in bringing top reality shows to life.

While many other books on the subject focus solely on creating and selling shows (and don't worry... that's all here, too), reality producer Troy DeVolld's book aims instead to become the definitive primer on storytelling in the genre.

*Reality TV: An Insider's Guide to TV's Hottest Market* is a no-nonsense read that doesn't sugarcoat the realities of the process or the ethical gut-checks that writers and producers often experience in trying to deliver an engaging end product. Written in an easygoing, conversational style, the book explains the history of reality TV and its process from preproduction through post, also providing real, applicable information on beginning your career as a writer/producer of reality content.

The book demystifies the process in a way that should appeal to media students and educators (each chapter ending in useful exercises), casually interested fans, or writers looking to broaden their existing skill set.

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#### **Editorial Review**

#### Review

"If you want to work in Reality TV or create your own Reality show, you need to read this book first." - Andy Dehnart, *RealityBlurred.com* 

"Reality TV is the most savvy, comprehensive breakdown of the elements of Reality TV I've ever seen." - Larry Brody, *TVWriter.com and author of Television Writing From The Inside Out* 

"...this book is a great resource that really breaks down the process from the invaluable perspective of an insider." - Tess Rafferty, Writer/Supervising Producer, *The Soup* 

#### From the Author

I've worked in Reality TV for more than ten years on dozens of shows, always making a point of sharing my experiences (well, as much as I'm allowed to) with students, educators, and interested outsiders. This book was born out of my long-standing frustration with the lack of reliable reads on the subject of producing the stuff.

Be honest. Do you know much about the real inner workings of Reality TV? How can a genre evolve and improve when so few great storytellers have any idea that it's as viable a career option as any other in entertainment?

While there are countless books on the process of writing screenplays and traditionally scripted television programming, most of the reads on Reality TV that I had found offered advice on getting cast or creating and selling original shows, virtually ignoring the storytelling process and utterly failing to establish the basics of maintaining a career as an employable reality professional.

With the help of the great folks at MWP and many of the most experienced story producers, editors and execs in the business, *Reality TV: An Insider's Guide to Reality Television* now exists as what I hope will become the definitive book on cracking the genre, developing your ability to tell better stories, and revealing just how much fun you can have along the way.

Of course, if you're a die-hard fan who just wants a fun and sometimes funny peek behind the curtain of Reality TV, that's okay, too.

#### About the Author

Troy DeVolld has worked for more than a decade on top reality shows including *The Osbournes*, *The Surreal Life*, *Dancing with the Stars*, *Flipping Out*, and *Basketball Wives*. He shared a Daytime Emmy® nomination in 2009 as a Producer on Style Network's *Split Ends* and is also the ninth inductee into Full Sail University's Hall of Fame.

He has lectured on the subject of reality television production at learning institutions across the country and also maintains a popular blog on the subject.

He lives in North Hollywood, California.

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