



The Essential Guide to User Interface Design: An Introduction to GUI Design Principles and Techniques

By *Wilbert O. Galitz*

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Bringing together the results of more than 300 new design studies, an understanding of people, knowledge of hardware and software capabilities, and the author's practical experience gained from 45 years of work with display-based systems, this book addresses interface and screen design from the user's perspective. You will learn how to create an effective design methodology, design and organize screens and Web pages that encourage efficient comprehension and execution, and create screen icons and graphics that make displays easier and more comfortable to use.

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Editorial Review

Amazon.com Review

An effective software interface can improve user productivity and satisfaction and reduce errors. But designing effective UIs demands unflinching attention to detail--plus the willingness to apply techniques that may at times contradict your common sense and intuition. *The Essential Guide to User Interface Design* offers page after page of detailed prescriptions for designing interfaces that work. Goldsmith's scope is comprehensive: He lays out a 12-step approach to UI design that covers everything from how to organize dialog boxes in ways that exploit users' natural patterns of eye movement, to choosing colors effectively, to picking precisely the right words for error messages. The guide is an invaluable resource for anyone who wants to build software that really works.

From the Publisher

Written for system designers and programmers who need to create user-friendly GUIs, this book gives a thorough introduction to graphic interface design. With concise language and detailed illustrations, the book takes readers step by step through the process of GUI design, showing the do's and don'ts with examples of good and bad interface design. Not only does it cover technical information, it also explains important principles of human interaction with screens, to insure the most user-friendly design possible.

From the Back Cover

Does design matter? Ask the CEO who has seen productivity grow

When user interface design complements how people think and learn, accommodates their physical needs, and meets their expectations for comfort and convenience, the interaction of human and machine is more productive. Good design has quantifiable benefits.

This book addresses interface and screen design from the user's perspective. It brings together the results of more than 300 new design studies, an understanding of people, knowledge of hardware and software capabilities, and the author's practical experience gained from 45 years of work with display-based systems. With expanded coverage of design guidelines for Web-based systems and mobile devices, it's a giant step toward more satisfied users.

Whether you design GUI systems or Web pages, you can

- Understand the many considerations involved in interface and screen design
- Learn the rationale and apply the rules for an effective design methodology
- Identify the components of graphical and Web interfaces and screens — windows, menus, and controls
- Design and organize screens and Web pages that encourage efficient, accurate comprehension and execution
- Create screen icons and graphics and choose screen colors that make displays easier and more comfortable to use
- Perform the user interface design process, including interface development and testing

Users Review

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Helen Leduc:

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