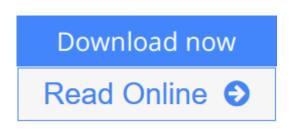


Principles of Microeconomics (Mankiw's Principles of Economics)

By N. Gregory Mankiw



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With its clear and engaging writing style, PRINCIPLES OF MICROECONOMICS, Sixth Edition, continues to be one of the most popular books on economics available today. Mankiw emphasizes material that you are likely to find interesting about the economy (particularly if you are studying economics for the first time), including real-life scenarios, useful facts, and the many ways economic concepts play a role in the decisions you make every day.

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From the Publisher

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- The new, sixth edition of *Principles of Microeconomics* contains extensively updated coverage of areas impacted by the financial crisis.
- New "Problems and Applications" appear throughout the sixth edition, providing an effective, integrated way for users to assess their mastery of the material and to review more efficiently for assignments and exams.

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