

Big Data at Work: The Data Science Revolution and Organizational Psychology (SIOP Organizational Frontiers Series)

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The amount of data in our world has been exploding, and analyzing large data sets?so called big data?will become a key basis of competition in business. Statisticians and researchers will be updating their analytic approaches, methods and research to meet the demands created by the availability of big data. The goal of this book is to show how advances in data science have the ability to fundamentally influence and improve organizational science and practice. This book is primarily designed for researchers and advanced undergraduate and graduate students in psychology, management and statistics.



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Editorial Review

Review

'This is an essential must-read book for any one interested in doing or being a consumer of big data. It is a brilliant collection of contributors and articles providing great clarity to a challenging and critical area. This is the exact book needed to help navigate the data science revolution.' ? Steven G. Rogelberg, University of North Carolina, Charlotte, USA

'Many fields have embraced Big Data and have sought to exploit the potential benefits. The editorial team of this book has brought together a strong collection of chapters that explore the meaning and impact of Big Data on the field of I/O psychology. Despite a rapidly changing landscape, this book will certainly prove to be valuable resource.' ? Ron Landis, Illinois Institute of Technology, USA

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