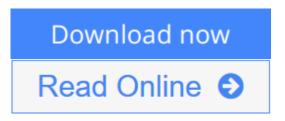


Artist Management for the Music Business

By Paul Allen



Artist Management for the Music Business By Paul Allen

With the evolution of the music business and the shifting influence of large record labels, the artist manager is now – more than ever – at the center of an artist's career. Artist managers are tasked with keeping abreast of the music industry and supporting the artists under their management while simultaneously managing their *own* careers.

Including key industry insights, exclusive planning guidance, management tools, and strategies for a successful career, *Artist Management for the Music Business* has the tools to support any new or experienced artist manager.

Through its analysis of over a dozen case studies, lessons, and contract examples, author Paul Allen provides a focused look at managing artists' careers. This follow-up to the best-selling second edition features a new chapter on entrepreneurship including detailed information on how to run an artist management enterprise as a business and includes coverage of anticipating risks, reacting to challenges, and basic money management. The chapter also contains additional sections on the effective use of social media, the Web, and handling online promotion. For additional resources, visit the book's website at www.artistmanagementonline.com.

<u>Download</u> Artist Management for the Music Business ...pdf

<u>Read Online Artist Management for the Music Business ...pdf</u>

Artist Management for the Music Business

By Paul Allen

Artist Management for the Music Business By Paul Allen

With the evolution of the music business and the shifting influence of large record labels, the artist manager is now – more than ever – at the center of an artist's career. Artist managers are tasked with keeping abreast of the music industry and supporting the artists under their management while simultaneously managing their *own* careers.

Including key industry insights, exclusive planning guidance, management tools, and strategies for a successful career, *Artist Management for the Music Business* has the tools to support any new or experienced artist manager.

Through its analysis of over a dozen case studies, lessons, and contract examples, author Paul Allen provides a focused look at managing artists' careers. This follow-up to the best-selling second edition features a new chapter on entrepreneurship including detailed information on how to run an artist management enterprise as a business and includes coverage of anticipating risks, reacting to challenges, and basic money management. The chapter also contains additional sections on the effective use of social media, the Web, and handling online promotion. For additional resources, visit the book's website at www.artistmanagementonline.com.

Artist Management for the Music Business By Paul Allen Bibliography

- Sales Rank: #149254 in Books
- Brand: imusti
- Published on: 2014-07-26
- Released on: 2014-09-04
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x .72" w x 7.50" l, 1.20 pounds
- Binding: Paperback
- 318 pages

Download Artist Management for the Music Business ...pdf

<u>Read Online Artist Management for the Music Business ...pdf</u>

Editorial Review

About the Author

Paul Allen is Associate Professor in the Department of Recording Industry at Middle Tennessee State University and co-author of *Record Label Marketing*, also published by Focal Press. He is also a frequent lecturer at other universities on artist management and other music business subjects. His career work has included radio, TV, political management, and the music business.

Users Review

From reader reviews:

Donald Calderon:

Why don't make it to be your habit? Right now, try to ready your time to do the important work, like looking for your favorite guide and reading a reserve. Beside you can solve your long lasting problem; you can add your knowledge by the reserve entitled Artist Management for the Music Business. Try to the actual book Artist Management for the Music Business as your good friend. It means that it can to get your friend when you really feel alone and beside regarding course make you smarter than ever before. Yeah, it is very fortuned for you personally. The book makes you much more confidence because you can know everything by the book. So , we need to make new experience as well as knowledge with this book.

Pamela Garcia:

Hey guys, do you really wants to finds a new book to see? May be the book with the title Artist Management for the Music Business suitable to you? The book was written by well-known writer in this era. The particular book untitled Artist Management for the Music Businessis the main one of several books that will everyone read now. This book was inspired many people in the world. When you read this e-book you will enter the new dimensions that you ever know just before. The author explained their strategy in the simple way, consequently all of people can easily to recognise the core of this publication. This book will give you a lots of information about this world now. So that you can see the represented of the world on this book.

Anthony Rodriguez:

Are you kind of occupied person, only have 10 or even 15 minute in your time to upgrading your mind talent or thinking skill perhaps analytical thinking? Then you are receiving problem with the book in comparison with can satisfy your limited time to read it because this time you only find publication that need more time to be study. Artist Management for the Music Business can be your answer mainly because it can be read by anyone who have those short free time problems.

Helene Anderson:

The book untitled Artist Management for the Music Business contain a lot of information on it. The writer explains the woman idea with easy technique. The language is very simple to implement all the people, so do not really worry, you can easy to read the item. The book was authored by famous author. The author will bring you in the new period of time of literary works. You can read this book because you can continue reading your smart phone, or gadget, so you can read the book with anywhere and anytime. If you want to buy the e-book, you can wide open their official web-site and order it. Have a nice learn.

Download and Read Online Artist Management for the Music Business By Paul Allen #ZA4X5U3L1BF

Read Artist Management for the Music Business By Paul Allen for online ebook

Artist Management for the Music Business By Paul Allen Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Artist Management for the Music Business By Paul Allen books to read online.

Online Artist Management for the Music Business By Paul Allen ebook PDF download

Artist Management for the Music Business By Paul Allen Doc

Artist Management for the Music Business By Paul Allen Mobipocket

Artist Management for the Music Business By Paul Allen EPub

ZA4X5U3L1BF: Artist Management for the Music Business By Paul Allen