



The StockTwits Edge, Enhanced: 40 Actionable Trade Set-Ups from Real Market Pros (Wiley Trading)

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The StockTwits Edge, Enhanced: 40 Actionable Trade Set-Ups from Real Market Pros (Wiley Trading) From Wiley

Profitable trade set-ups from StockTwits leading traders

One of the biggest secrets on Wall Street is that to become consistently profitable, you need to specialize in a distinct setup. That is, you need to know how to read the signals that can help you identify an opportunity to buy or sell. In *The StockTwits Edge: 40 Actionable Trade Setups from Real Market Pros*, both well-known professional masters of the market and lesser-known individual traders describe their highest probability setups to teach you about an assortment of time frame and asset class-related market methods along the way. And, in this enhanced e-book edition, unique videos of the featured traders help further your learning experience.

Drawing on the wisdom of some of the top minds at StockTwits, the leading stock market social networking site, this book has something for everyone, giving you exactly what you need to come up with profitable ideas and avoid financial risk, every day.

- Includes key trading insights from the experts at StockTwits
- Explains which factors of a setup are important, and why
- Features exclusive videos of the profiled traders that bring their ideas to life

While there are many factors involved in successful trading and investing, the ability to identify profitable situations is paramount, and *The StockTwits Edge* gives you everything you need to achieve that goal.

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Editorial Review

From the Inside Flap

The Internet as we know it has changed many things for stocks, markets, and finance in general. The "social web" and advances in technology have helped create tools and platforms that are empowering traders and investors, and allowing them to capture consistent profits along the way.

StockTwits has emerged as the leading stock market social network, providing individuals with a vehicle to exchange ideas and receive real-time market insights. Made up of over 100,000 people from all corners of the world, trading thousands of instruments, StockTwits is all about crowdsourcing the best ideas and talent, and that's exactly what you'll find here in this new book.

Created by StockTwits cofounder and CEO Howard Lindzon and his colleagues Philip Pearlman and Ivaylo Ivanhoff, this unique guide is comprised of over forty contributed chapters from both well-known professional traders and individual traders who have attracted a following on StockTwits. While some of the people you'll meet have been trading for years, others have been in the business for just a short time—but each has an amazing focus and belief that if you can master one thing well in the markets you can succeed.

In *The StockTwits Edge*, each trader and investor presents his/her favorite setup in detail, highlighting the underlying psychology and real examples for better understanding of the rationale behind each step, including risk management. You will learn how to use their approach to find new ideas yourself.

Divided into seven comprehensive parts, this reliable resource covers a wide range of topics that can help improve your trading endeavors, such as:

- Trend following
- Value investing
- Day trading
- Swing trading
- Options trading
- Forex trading
- The art of trading

Whether you trade every day or every so often, the ideas found here can help you make the most of your time in today's markets. Armed with each contributor's favorite setup, you can excel on your own or visit the StockTwits website and gain real-time insights into leveraging the wealth of information contained within these pages.

From the Back Cover

Praise for *The StockTwits Edge: 40 Actionable Trade Set-Ups from Real Market Pros*

"Howard Lindzon has tapped into a unique talent pool: He has 'crowd-sourced' the task of figuring out who the up and coming traders and fund managers are via social media. Unearthing the next Stevie Cohen via social leverage is a fascinating concept. Kudos to Lindzon for figuring this out long before most of Wall

Street even knew what the hell Twitter was."

—**Barry Ritholtz**, President of Fusion IQ, author, *Bailout Nation*

"The perfect book for traders, whether new or existing. It is fast, fun, and smart; with something for anyone who wants to understand how their trading peers can help them secure their financial future."

—**Paul Kedrosky**, Entrepreneur, editor, *Infectious Greed*

"I affectionately regard my friend Howard Lindzon as the Larry King of social media. He and his talented team at StockTwits created an online Grand Central Station for active traders. This book showcases some of the many talented traders you will find on the 'stream' daily. For those interested in learning a variety of ideas on how to trade stocks, *The StockTwits Edge* is a great resource."

—**Mark Minervini**, Stock Market Wizard, 1997 U.S. Investing Champion

"I wake up, I have coffee, I exercise, I read, I write, I go on StockTwits to get stock ideas, I then make money with them. I eat. I sleep. Repeat."

—**James Altucher**

"StockTwits is a truly unique community where thoughts, opinions, and ideas on economics, finance, and trading are shared, debated, and sometimes even agreed upon. Its users are passionate about their involvement and this real-time conversation is built on the simple idea that markets are a social ecosystem—an ever-changing wealth of information. *The StockTwits Edge* exemplifies this collective passion and breadth of knowledge."

—**Allan Schoenberg**, Director, Corporate Communications, CME Group

About the Author

Howard Lindzon is cofounder and CEO of StockTwits—an idea network for traders and investors known as the "Facebook of Finance"—recently named "one of the top 10 most innovative companies in web" by FastCompany and one of the "50 best websites" by *Time* magazine. He has over twenty years experience in the financial community acting in both an entrepreneurial and investing capacity; and is the Managing Partner of Social Leverage, a holding company that invests in early stage web businesses. Mr. Lindzon has tremendous insight into new media and is a very active angel investor in the financial and internet business sectors, invested and involved with over thirty companies. He created Wallstrip, and over 400 original web video shows, which was purchased by CBS Corp. in 2007. He has made many successful angel investments including: rent.com, golfnow.com, Lifelock, and Internet Brands. Mr. Lindzon's new media and internet business investments also include: Limos.com, Blogtalkradio.com, Buddy Media, TubeMogul, Bit.ly, and Tweetdeck, to name a few.

Philip Pearlman is the Executive Editor of StockTwits and an investor in the company. He is a partner at Social Leverage, LLC. Pearlman is obsessed with the psychosocial aspects of user experience and online community development. He ran a hedge fund that focused on behavioral strategies and currently runs a private account. Pearlman loves to buy fear and sell euphoria. He earned a doctorate in clinical psychology from Argosy University and a BA in English from the University of Maryland. Pearlman lives with his wife and two boys in Montebello, New York.

Ivaylo Ivanhoff has been trading stocks and derivatives for his own account on U.S. and European markets since 2003. He participated in the development of a proprietary algorithm that ranks momentum stocks. Ivanhoff writes daily market commentary on Stocktwits50.com. He earned his MBA and MS finance from Webster University in Saint Louis, Missouri.

Users Review

From reader reviews:

Warren Matt:

Nowadays reading books be than want or need but also work as a life style. This reading routine give you lot of advantages. The huge benefits you got of course the knowledge the particular information inside the book in which improve your knowledge and information. The information you get based on what kind of publication you read, if you want send more knowledge just go with education and learning books but if you want really feel happy read one using theme for entertaining such as comic or novel. The particular The StockTwits Edge, Enhanced: 40 Actionable Trade Set-Ups from Real Market Pros (Wiley Trading) is kind of book which is giving the reader erratic experience.

Willard Griffin:

Playing with family within a park, coming to see the sea world or hanging out with good friends is thing that usually you may have done when you have spare time, and then why you don't try factor that really opposite from that. 1 activity that make you not sensation tired but still relaxing, trilling like on roller coaster you are ride on and with addition details. Even you love The StockTwits Edge, Enhanced: 40 Actionable Trade Set-Ups from Real Market Pros (Wiley Trading), you could enjoy both. It is fine combination right, you still need to miss it? What kind of hangout type is it? Oh can occur its mind hangout folks. What? Still don't obtain it, oh come on its referred to as reading friends.

Jeffrey Primo:

Do you have something that that suits you such as book? The guide lovers usually prefer to pick book like comic, limited story and the biggest one is novel. Now, why not seeking The StockTwits Edge, Enhanced: 40 Actionable Trade Set-Ups from Real Market Pros (Wiley Trading) that give your satisfaction preference will be satisfied by reading this book. Reading practice all over the world can be said as the opportunity for people to know world far better then how they react in the direction of the world. It can't be claimed constantly that reading routine only for the geeky individual but for all of you who wants to always be success person. So , for all you who want to start looking at as your good habit, you could pick The StockTwits Edge, Enhanced: 40 Actionable Trade Set-Ups from Real Market Pros (Wiley Trading) become your personal starter.

Harrison Bowman:

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