

Principles of Managerial Finance (14th Edition) (Pearson Series in Finance)

By Lawrence J. Gitman, Chad J. Zutter



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In *Principles of Managerial Finance, Fourteenth Edition*, Gitman and Zutter guide you through the complexities of finance with their proven learning system. Teaching and learning aids are woven into concepts and practice, creating a roadmap to follow through the text. Several features—including **Why This**Chapter Matters and Personal Finance Examples—show the value of applying financial principles and techniques to everyday life.

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