



Literary Semiotics: A Critical Approach

By Scott Simpkins

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Literary Semiotics brings much needed revitalization to the conservatism of modern semiotic theory. Scott Simpkins' revisionist work scrutinizes the conflicting views on sign theory to identify new areas of development in semiotic thought and practice, particularly in relation to literary theory. Focusing on the idea of semiotics as a "conversation" about sign theory and practice, Simpkins principally looks at the work of Umberto Eco, while giving secondary attention to some of semiotics' most influential commentators: including Deleuze and Guattari, Lyotard, Foucault, Barthes, Kristeva, and Derrida. As an engaged interrogation of the restraints on the practice of semiotics, *Literary Semiotics* is a provocative study for semioticians, literary theorists, and scholars of cultural studies and a resource for students seeking a probing examination of the theory of signs.

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Review

Simpkins' book is a triumphant exposition and vindication of Peircean semiotics. (*The Semiotic Review Of Books*)

About the Author

Scott Simpkins is Associate Professor of English at the University of North Texas and a lecturer at the Cyber Semiotic Institute.

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