



## Hooray for Hollywood! [2 volumes]: A Cultural Encyclopedia of America's Dream Factory

*By Bob Batchelor, Norma Jones, Kathleen Turner*

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- Presents hundreds of A–Z entries that discuss Hollywood as a place, industry, concept, and myth in American popular culture, within a historical context as well as from the modern perspective of our Internet-enabled, social media-driven society
- Supplies primary documents that present first-hand accounts of topics related to Hollywood
- Includes a timeline that highlights key events in Hollywood history

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About the Author

**Bob Batchelor**, PhD, is James Pedas Professor of Communication and executive director of the James Pedas Communication Center at Thiel College, and director of marketing and media for The John Updike Childhood Home Museum in Reading, PA.

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**Kathleen Turner** is assistant professor of communication at Aurora University, where she teaches courses in media criticism, visual communication, and other topics.

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