



You Can Be a Stock Market Genius: Uncover the Secret Hiding Places of Stock Market P

By Joel Greenblatt

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A comprehensive and practical guide to the stock market from a successful fund manager—filled with case studies, important background information, and all the tools you'll need to become a stock market genius.

Fund manager Joel Greenblatt has been beating the Dow (with returns of 50 percent a year) for more than a decade. And now, in this highly accessible guide, he's going to show you how to do it, too. You're about to discover investment opportunities that portfolio managers, business-school professors, and top investment experts regularly miss—uncharted areas where the individual investor has a huge advantage over the Wall Street wizards. Here is your personal treasure map to special situations in which big profits are possible, including:

- Spin-offs
- Restructurings
- Merger Securities
- Rights Offerings
- Recapitalizations
- Bankruptcies
- Risk Arbitrage

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Editorial Review

From Library Journal

The stock-market profits that investment pro Greenblatt is chasing are found in some areas not usually considered by the average investor: spin-offs, mergers, risk arbitrage, restructurings, rights offerings, bankruptcies, liquidations, and asset sales. Greenblatt acknowledges that pursuing them will require some time, effort, patience, and experience. But he argues that because these areas are not overstudied by the analysts, possible market inefficiencies can be exploited. He explains each area with case studies from his own experience. Librarians will love his answer to the question, "Where can you find these special investment opportunities?" read, read, read and he gives the best places to look, emphasizing that you can pirate good ideas but you still need to do your own homework. None of this should be beyond the experienced investor (Greenblatt himself says he doesn't "like to work too hard to understand an investment"), but it is probably beyond the neophyte. Alexander Wenner, Indiana Univ. Lib., Bloomington
Copyright 1997 Reed Business Information, Inc.

Review

The Wall Street Journal Joel Greenblatt can indeed teach you about the market and how fortunes can be made there.

Andrew Tobias bestselling author of *The Only Investment Guide You'll Ever Need* I hope few investors will read this smart, sophisticated, fun book. I don't want competition profiting from its very real insights.

Alan C. "Ace" Greenburg Chairman of the Board, Bear Stearns Joel is my kind of guy -- very, very long on common sense. This book is great!

From the Publisher

Can a book teach you how to beat the pants off the stock market? After all, billion-dollar portfolio managers can't do it -- and if they can't, they figure no one can. Business-school professors not only say it's impossible, but they can cart out plenty of statistics to prove it. So, why should you buy this book? Because Joel Greenblatt has been beating the pants off the stock market (with returns of 50 percent a year) for more than ten years. And now he's willing to show you how to do it, too.

Here, in this witty and accessible guide, you'll learn the secret hiding places of stock market profits. You'll see how simple it is to succeed where the professionals and the professors have failed. No special tools are required. No degrees are needed. All it takes is a little time and a little effort, and *You Can Be a Stock Market Genius*.

But who's Joel Greenblatt and why should you listen to him? He's the former chairman of a Fortune 500 company and founder of Gotham Capital, an investment partnership whose stock portfolio achieved returns of \$52 for each \$1 invested at its inception. Now he's ready to reveal all his secrets.

This book will show you how to uncover the investment opportunities that the experts are actually trained to miss. You'll learn the hidden value and the incredible profits that lie waiting in those uncharted areas where the individual investor has a huge advantage over the Wall Street pros. This is not a book full of theoretical possibilities; *You Can Be a Stock Market Genius* is a practical guide to finding those special situations in

which big profits are possible. It's all here, including specific case studies, the background information you need, and the tools you'll use. If you're an investor who wants to beat the market, you've come to the right place. If you want to be a stock market genius, just think of this book as your personal treasure map to the secret hiding places of the stock market profits that you've been looking for.

Users Review

From reader reviews:

Shirley Glover:

Book is to be different for every grade. Book for children until eventually adult are different content. We all know that that book is very important normally. The book *You Can Be a Stock Market Genius: Uncover the Secret Hiding Places of Stock Market P* ended up being making you to know about other expertise and of course you can take more information. It doesn't matter what advantages for you. The guide *You Can Be a Stock Market Genius: Uncover the Secret Hiding Places of Stock Market P* is not only giving you considerably more new information but also for being your friend when you feel bored. You can spend your personal spend time to read your e-book. Try to make relationship with the book *You Can Be a Stock Market Genius: Uncover the Secret Hiding Places of Stock Market P*. You never experience lose out for everything when you read some books.

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Kimberly Duda:

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