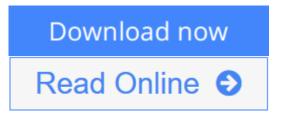


Writing and Reporting the News

By Gerald Lanson, Mitchell Stephens



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Writing and Reporting the News, Second Edition, by Gerald Lanson and Mitchell Stephens provides thorough instructions on writing and reporting and extensive opportunities to apply those instructions. Based on the authors' careers as journalists and on the experience of dozens of other first-rate reporters, this unique textbook/workbook combination gives students a sense of the challenges, pressures, and rewards of the profession. It supplies hundreds of real-life examples and problems designed to accomplish four goals: 1) teach a comprehensive set of complex writing and reporting skills; 2) expose students to real-life sources of information; 3) train students to think and act like reporters; and 4) help students think about words and how they are used.

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About the Author Gerald Lanson is at San Jose Mercury News. Mitchell Stephens is at New York University.

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