



The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books)

By Steve Fisher, Ja-Nae Duane

Download now

Read Online 

The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane

Visualize Your Successful New Business

You have a great idea for a new business. Now what? How do you turn that great idea into a viable business? Leveraging visual tools, *The Startup Equation* leads you step by step through the decisions you need to make to find your perfect startup model. You'll learn things such as identifying your unique entrepreneurial type, creating a great product, building a great team, finding funding and scaling in addition to other elements essential to crafting a roadmap that fits you and your business.

Drawing from their extensive experience working with startups, entrepreneurs Steve Fisher and Ja-Nae Duane offer expert advice on dealing with the challenges and opportunities that accompany every type of new business. Using visual storytelling, they provide a much-needed blueprint to understanding the startup economy. The authors include illustrative business examples from companies such as TechStars and 500Startups, as well as interviews with over 40 entrepreneurs from across the globe.

Filled with insightful case studies, *The Startup Equation* is a vibrant, practical guide to creating a winning business model for any startup. By following the accessible visual roadmap within, you'll discover how to build your own successful business plan for your unique dream.

Steve Fisher is product designer, filmmaker, entrepreneur, and startup advisor.

Ja-Nae Duane is an entrepreneur, researcher, startup advisor, and professor of entrepreneurship & innovation.

 [Download The Startup Equation: A Visual Guidebook to Buildi ...pdf](#)

 [Read Online The Startup Equation: A Visual Guidebook to Buil ...pdf](#)

The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books)

By Steve Fisher, Ja-Nae Duane

The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane

Visualize Your Successful New Business

You have a great idea for a new business. Now what? How do you turn that great idea into a viable business? Leveraging visual tools, *The Startup Equation* leads you step by step through the decisions you need to make to find your perfect startup model. You'll learn things such as identifying your unique entrepreneurial type, creating a great product, building a great team, finding funding and scaling in addition to other elements essential to crafting a roadmap that fits you and your business.

Drawing from their extensive experience working with startups, entrepreneurs Steve Fisher and Ja-Naé Duane offer expert advice on dealing with the challenges and opportunities that accompany every type of new business. Using visual storytelling, they provide a much-needed blueprint to understanding the startup economy. The authors include illustrative business examples from companies such as TechStars and 500Startups, as well as interviews with over 40 entrepreneurs from across the globe.

Filled with insightful case studies, *The Startup Equation* is a vibrant, practical guide to creating a winning business model for any startup. By following the accessible visual roadmap within, you'll discover how to build your own successful business plan for your unique dream.

Steve Fisher is product designer, filmmaker, entrepreneur, and startup advisor.

Ja-Naé Duane is an entrepreneur, researcher, startup advisor, and professor of entrepreneurship & innovation.

The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane **Bibliography**

- Sales Rank: #528916 in Books
- Published on: 2016-01-29
- Original language: English
- Number of items: 1
- Dimensions: 9.20" h x .80" w x 7.40" l,
- Binding: Paperback
- 320 pages

 [Download The Startup Equation: A Visual Guidebook to Buildi ...pdf](#)

 [Read Online The Startup Equation: A Visual Guidebook to Buil ...pdf](#)

Download and Read Free Online **The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books)** By **Steve Fisher, Ja-Nae Duane**

Editorial Review

Review

"Having a vision for greatness is one thing. But actually having the tools and a framework to build it is another. This book is all of those things and more. It is the startup bible that will help you achieve the greatness you've been looking for." - **Lewis Howes, Entrepreneur, Speaker and Author of "The School of Greatness"**

"Read this book and understand the elements that make up a successful startup. Let this knowledge react with that ingenious idea you have brewing in your head and finally concoct something that will forever change the world." - **David Alston, Marketer, Investor, Startup Advisor and Film Maker (Code Kids, Millennial Dream)**

About the Author

Steve Fisher (Boston, MA) is co-founder of the Revolution Factory, a global network that funds, builds, and launching new products. He is also co-founder of The Revolution Institute, a global nonprofit that promotes social good.

Ja-Nae Duane (Boston, MA) is a speaker, strategist, social scientist, artist, creative economist, and author of *How to Start Your Business with \$100*.

Users Review

From reader reviews:

Ronnie Miller:

The book *The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books)* make you feel enjoy for your spare time. You need to use to make your capable far more increase. Book can to get your best friend when you getting tension or having big problem along with your subject. If you can make examining a book *The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books)* for being your habit, you can get considerably more advantages, like add your own capable, increase your knowledge about many or all subjects. You could know everything if you like open and read a book *The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books)*. Kinds of book are a lot of. It means that, science publication or encyclopedia or some others. So , how do you think about this e-book?

Samuel Jackson:

This *The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books)* book is absolutely not ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is usually information inside this reserve incredible fresh, you will get info which is getting deeper you read a lot of information you will get. This specific *The Startup Equation: A Visual Guidebook to Building*

Your Startup (Business Books) without we realize teach the one who examining it become critical in imagining and analyzing. Don't always be worry The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) can bring once you are and not make your bag space or bookshelves' turn into full because you can have it inside your lovely laptop even telephone. This The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) having excellent arrangement in word and also layout, so you will not really feel uninterested in reading.

Amanda Bell:

Playing with family within a park, coming to see the ocean world or hanging out with buddies is thing that usually you have done when you have spare time, subsequently why you don't try matter that really opposite from that. One particular activity that make you not feeling tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books), you could enjoy both. It is great combination right, you still wish to miss it? What kind of hangout type is it? Oh come on its mind hangout men. What? Still don't have it, oh come on its known as reading friends.

Elizabeth Ramsey:

You can get this The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) by go to the bookstore or Mall. Merely viewing or reviewing it can to be your solve trouble if you get difficulties for your knowledge. Kinds of this publication are various. Not only simply by written or printed but additionally can you enjoy this book simply by e-book. In the modern era just like now, you just looking of your mobile phone and searching what their problem. Right now, choose your own personal ways to get more information about your book. It is most important to arrange you to ultimately make your knowledge are still upgrade. Let's try to choose proper ways for you.

Download and Read Online The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane #TW8CGSV0UAB

Read The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane for online ebook

The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane books to read online.

Online The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane ebook PDF download

The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane Doc

The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane Mobipocket

The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane EPub

TW8CGSV0UAB: The Startup Equation: A Visual Guidebook to Building Your Startup (Business Books) By Steve Fisher, Ja-Nae Duane