

Portable Video: News and Field Production

By Norman Medoff, Edward J. Fink



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Portable Video: ENG and EFP, Fifth Edition focuses on the techniques and technology of single camera electronic news gathering and electronic field production. Covering everything from basic creative and technical editing techniques to budgets and copyright issues, it is accessible to the home videomaker or amateur and to the professional seeking information on the newest advances in technique and equipment.



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Editorial Review

Review

"Hundreds of thousands of people are dreaming of video fieldwork, but you are one step ahead of them because you are reading a book about how to do this well."

- Matt York, Editor/Publisher, Videomaker Magazine

"Excellent black-and-white photos and graphics clearly illustrate rights and wrongs like few books in the bookstore. The question is not What is in this book? but What is left out? We couldn't find anything missing for the single-camera, field shooter." - Morgan Paar, Videomaker Magazine

From the Back Cover BCC

About the Author

Dr. Medoff is Director of the School of Communication at Northern Arizona University. He has taught and served as an administrator at three different universities, produced numerous television and corporate video projects, and has overseen the productions of many students. Dr. Medoff has authored articles in scholarly journals as well as trade and consumer magazines. He has also written textbooks on the Internet and mass media, television production, and electronic media. In addition, he has served as president of the Broadcast Education Association and has recently been the recipient of a Fulbright Specialist Grant.

Dr. Fink is Professor and Chair of the Department of Radio-TV-Film at California State University, Fullerton. He teaches courses in production, writing, media history, and children's TV. Dr. Fink has published papers on topics such as digital video in the classroom, the application of drama to video production, music in primetime drama, and comedy writing. He is also the co-author of textbooks on telecommunications and studio television production.

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