



Biology: The Unity and Diversity of Life

By Cecie Starr, Ralph Taggart

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For the 11th edition of *BIOLOGY: UNITY AND DIVERSITY OF LIFE*, Cecie Starr and Ralph Taggart made it their goal to "solve" some of the toughest Introductory Biology course challenges. We introduce a new issues-oriented approach with engages students in current, motivating biological topics; a built-in cross-referencing system for key topics; and, most importantly, time-saving media resources for instructors. Show students how biology matters - Opening each chapter with engaging essays on hot issues and related online voting, the text highlights the connections between biology and real-life. Online exercises promote critical thinking about issues students will face as consumers, parents and citizens. Link concepts from chapter to chapter - Students often have a difficult time with this, so the authors created a "linking" tool. A list at the start of each chapter reminds students of related topics that were explained earlier. Within chapters, a key icon identifies cross-references to relevant sections in earlier chapters. As students work through the text, they see how topics build upon one another. Monitoring students' progress with ease - *BiologyNow™* offers diagnostic quizzes with automatically graded results that flow directly into your instructor gradebook (iLrn, WebCT or BlackBoard). And, to assess students' progress instantly with in-class quizzes and polls, you can use *JoinIn™* on *TurningPoint* content and software. Easier lecture prep - The new *PowerLecture* tool integrates all chapter assets - art, photos, animations, videos, links to *InfoTrac* articles, web links and everything else you need into each chapter's lecture slides. This "buffet" of media resources-arranged by chapter section is at your fingertips. Just cut and paste what you want into your lecture file.

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Biology: The Unity and Diversity of Life By Cecie Starr, Ralph Taggart Bibliography

- Sales Rank: #3623258 in Books
- Published on: 2005-11-24
- Original language: English
- Number of items: 1
- Binding: Hardcover
- 1056 pages

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Editorial Review

About the Author

For the past two decades, Cecie Starr has been known as one of the best-selling biology textbook authors. Her texts, appreciated for their clarity in both the written word and the visual representation of biological concepts, include multiple editions of BIOLOGY: THE UNITY AND DIVERSITY OF LIFE, BIOLOGY: CONCEPTS AND APPLICATIONS, and BIOLOGY TODAY AND TOMORROW. Her original dream was to become an architect. Instead of building houses, she now builds, with care and attention to detail, incredible texts based on this philosophy: "I invite students into a chapter through an intriguing story. Once inside, they get the great windows that biologists construct on the world of life. Biology is not just another house. It is a conceptual mansion. I hope to do it justice."

Ralph Taggart, Former Chair of Biological Sciences at Michigan State University, Ralph Taggart is now the chair of Geological Sciences. Professor Taggart, known for his outstanding research in Paleobotany, has taught the general biology course for over 20 years.

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