



The Portfolio Theorists: von Neumann, Savage, Arrow and Markowitz (Great Minds in Finance)

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Editorial Review

About the Author

COLIN READ is Professor of Economics and Finance at SUNY College at Plattsburgh, USA, and a columnist for the *Plattsburgh New York Press* Republican newspaper. He has a PhD in Economics, an MBA, a Master's of Taxation degree, is a JD in Law, and has taught environmental and energy economics and finance for 25 years. His recent books include *BP and the Macondo Spill: The Complete Story*, *The Fear Factor*, *Global Financial Meltdown: How We Can Avoid the Next Economic Crisis*, *The Rise and Fall of an Economic Empire: With Lessons for Aspiring Nations*, and a book on international taxation. He has written dozens of papers on market failure, volatility, and housing markets, writes a weekly newspaper column, and appears monthly on a local PBS television show to discuss the regional and national economy.

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