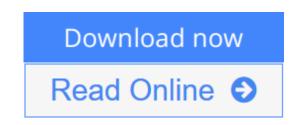


The Portfolio Theorists: von Neumann, Savage, Arrow and Markowitz (Great Minds in Finance)

By C. Read



The Portfolio Theorists: von Neumann, Savage, Arrow and Markowitz (**Great Minds in Finance**) By C. Read

Read examines probability, risk, and uncertainty through the contributions of John von Neumann, Leonard Jimmie Savage, Kenneth Arrow and Harry Markowitz. These Portfolio Theorists provided us with a dramatic leap forward in our understanding of and insights into financial rewards under risk and uncertainty.

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Editorial Review

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