

Hi! My Name is Loco and I am a Racist

By Baye McNeil

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Born to Love — Taught to Loathe

In this powerful and controversial debut book, author Baye McNeil (a.k.a. Loco of the influential blog "Loco in Yokohama") vividly illustrates with unflinching introspection and candor, the birth and evolution of a racist, and in doing so makes the persuasive argument that the only way to cure this social virus is by first acknowledging and engaging one's own racism.

Loco takes us on a scintillating journey from the streets of Brooklyn, where a child's first playground was the frontlines of the Black Nationalist Movement of the seventies, to a period of black militancy, military service, interracial romance and corporate bigotry in the eighties and nineties. Following the traumatic events of 9/11/2001, Loco relocates to Japan where he learns that old adage — you can't hide from yourself — the hard way. He finds the woman he was made to love; only she's a member of a race he has come to loathe. In the name of this love, Loco confronts this dark stowaway with deep roots even as the world is literally falling apart around him, in the form of the Tohoku disaster of 3/11/2011.

A book that is both a memoir and an impassioned call to arms, Hi! My Name is Loco and I am a Racist tells us in no uncertain terms that while racism continues to be demonized as a dark aberration that only "evil people," ignorant fools, or people lacking compassion and common decency are subject to, then it will remain at large – hiding in plain sight, in our schools, offices, carpools, living rooms...and sometimes even in the mirror.

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Editorial Review

From the Back Cover

*Praise for Baye McNeil's first book: **Hi! My Name is Loco and I am a Racist***

"With humour, a refreshing breeziness and an impressively incisive and critical eye, Baye McNeil's *Hi! My Name is Loco and I am a Racist*, manages to create the virtually impossible: an exploration of race and human intolerance for difference, that delivers honesty without the brutal, raw truth without the rancor, wrapped in engaging, page-turning, guffaw-inducing prose. In doing so, he skilfully defies the natural and somewhat knee-jerk claim that racism is never funny. Instead McNeil cleverly exposes it time and time again as clumsy, awkward and ultimately absurd."

--Joan Morgan, author of **When Chickenheads Come Home to Roost**, and renowned Cultural Critic

"A really remarkable and thought-provoking memoir about a sensitive soul's most unlikely route to a life-changing epiphany about the true meaning of racial tolerance."

--Kam Williams, Literary and Film Critic

"Baye McNeil has written a brutally honest and eminently compelling book about race, from a truly unique perspective."

--Chris Pavone' author of **The Expats**

"A rollicking story about a serious scourge--racism and ignorance in Japan and the US"

--Roland Kelts, author of **Japanamerica: How Japanese Pop Culture has Invaded the US**

"In spite of the seemingly incendiary title, *Hi! My Name is Loco...* is an excellent jumping off point for the conversations about race that all of us need to be having."

-- Suzanne Kamata, author of **Losing Kei**

"Baye McNeil's *Hi! My Name is Loco and I am a Racist* is an important work, offering a trenchant study and comparison of racisms between two societies: The United States and Japan, giving much-needed voice and image to the discussion about worldwide permutations of racism."

--Arudou Debito, author of **Japanese Only**

"Raw, riveting and radical, Baye McNeil's *"Hi! My Name is Loco and I'm a Racist*, is an emotionally charged and honest expose on his life in Japan and the expansive notion of Blackness. Bringing an entertaining blend of funk and fact, Loco joins the collective consciousness of truth tellers devoted to presenting discourse on the dark-side of Japan and both Japanese and Black American race consciousness usually ignored, denied or distorted."

--Eric L. Robinson, **BlackTokyo.com**

About the Author

Baye McNeil (a.k.a. Loco in Yokohama) is an author, freelance writer and blogger from Brooklyn, New York. He currently lives in Yokohama, Japan, where he teaches English. He is an inspiring hedonist, if only he found anything as pleasurable as opening a vein and sharing his pleasure and pain with readers. The closest he's come to paradise otherwise is spending a wintry day in an outdoor hot springs of a snowy valley beneath the mountains of Kusatsu Japan, with a bottle of Sake and a great book- a scenario he attempts to recreate, with varying success, every winter. He spends his free time reading, writing, taking photos of life on trains and in stations of Yokohama and blogging about life as an expat in Japan. This is his first book.

Users Review

From reader reviews:

Karen Lawless:

Do you have favorite book? In case you have, what is your favorite's book? Publication is very important thing for us to be aware of everything in the world. Each publication has different aim or even goal; it means that book has different type. Some people experience enjoy to spend their the perfect time to read a book. They may be reading whatever they have because their hobby will be reading a book. Consider the person who don't like looking at a book? Sometime, person feel need book once they found difficult problem or perhaps exercise. Well, probably you will require this Hi! My Name is Loco and I am a Racist.

Dora Vazquez:

Hey guys, do you really wants to finds a new book to study? May be the book with the subject Hi! My Name is Loco and I am a Racist suitable to you? Often the book was written by well-known writer in this era. The book untitled Hi! My Name is Loco and I am a Racistis the main of several books which everyone read now. That book was inspired many people in the world. When you read this book you will enter the new shape that you ever know previous to. The author explained their concept in the simple way, thus all of people can easily to know the core of this guide. This book will give you a lot of information about this world now. To help you to see the represented of the world in this book.

Daniel Rogers:

Your reading sixth sense will not betray an individual, why because this Hi! My Name is Loco and I am a Racist publication written by well-known writer we are excited for well how to make book which can be understand by anyone who else read the book. Written within good manner for you, dripping every ideas and writing skill only for eliminate your current hunger then you still skepticism Hi! My Name is Loco and I am a Racist as good book but not only by the cover but also by content. This is one guide that can break don't determine book by its protect, so do you still needing an additional sixth sense to pick this specific!?! Oh come on your studying sixth sense already told you so why you have to listening to yet another sixth sense.

Mark Gibson:

The book untitled Hi! My Name is Loco and I am a Racist contain a lot of information on the idea. The writer explains her idea with easy technique. The language is very easy to understand all the people, so do not really worry, you can easy to read the item. The book was published by famous author. The author gives you in the new period of time of literary works. It is easy to read this book because you can read on your smart phone, or product, so you can read the book in anywhere and anytime. If you want to buy the e-book, you can start their official web-site and also order it. Have a nice learn.

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