



Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors)

By Michael A. Lechter

Download now

Read Online 

Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter

Since failing to know the rules can lead to disaster, this book will familiarize readers with the basics they need for protecting their company's critically important rights involving copyright, patents, trademarks, & all other aspects of intellectual property. Protecting Your #1 Asset & Learn How to: * Turn your ideas into intellectual property assets * Identify & benefit from potential intellectual property assets that you may already own * Avoid inadvertently giving away your rights * Use your intellectual property to build barriers to your competition * Generate cash flow by licensing your intellectual properties to others * Use intellectual property to aid in raising capital, & as an alternative to raising capital.

 [Download Protecting Your #1 Asset: Creating Fortunes from Y ...pdf](#)

 [Read Online Protecting Your #1 Asset: Creating Fortunes from ...pdf](#)

Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors)

By Michael A. Lechter

Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter

Since failing to know the rules can lead to disaster, this book will familiarize readers with the basics they need for protecting their company's critically important rights involving copyright, patents, trademarks, & all other aspects of intellectual property. Protecting Your #1 Asset & Learn How to: * Turn your ideas into intellectual property assets * Identify & benefit from potential intellectual property assets that you may already own * Avoid inadvertently giving away your rights * Use your intellectual property to build barriers to your competition * Generate cash flow by licensing your intellectual properties to others * Use intellectual property to aid in raising capital, & as an alternative to raising capital.

Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter **Bibliography**

- Sales Rank: #581712 in Books
- Published on: 2001-06-01
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.00" w x 6.00" l, .90 pounds
- Binding: Paperback
- 320 pages

 [Download Protecting Your #1 Asset: Creating Fortunes from Y ...pdf](#)

 [Read Online Protecting Your #1 Asset: Creating Fortunes from ...pdf](#)

Download and Read Free Online Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter

Editorial Review

About the Author

Michael A. Lechter is an Attorney specialising in Intellectual Property.

From [AudioFile](#)

Your ideas can be turned into income streams if you manage them correctly and protect them from theft and unauthorized use. The author, an articulate attorney with a good speaking voice, provides an encyclopedic primer on navigating in the world of intellectual property. As in the other volumes in the Rich Dad's Advisors series, the author surveys the history and breadth of this topic before moving into a smoothly organized account of detailed information. Delivered with a speaking style that is as inviting as it is cautionary, the author's message is to pay attention to your intangible creations and do the hard work of protecting them, so you will profit from your work. T.W. © AudioFile 2003, Portland, Maine-- *Copyright © AudioFile, Portland, Maine*

Users Review

From reader reviews:

Jules Thompson:

Throughout other case, little men and women like to read book Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors). You can choose the best book if you want reading a book. Given that we know about how is important some sort of book Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors). You can add expertise and of course you can around the world by way of a book. Absolutely right, because from book you can realize everything! From your country until foreign or abroad you will find yourself known. About simple thing until wonderful thing you could know that. In this era, we could open a book or even searching by internet device. It is called e-book. You can utilize it when you feel bored to go to the library. Let's learn.

Paula Daniels:

Here thing why this kind of Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) are different and trusted to be yours. First of all looking at a book is good however it depends in the content than it which is the content is as tasty as food or not. Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) giving you information deeper and different ways, you can find any guide out there but there is no book that similar with Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors). It gives you thrill looking at journey, its open up your own eyes about the thing in which happened in the world which is perhaps can be happened around you. It is possible to bring everywhere like in playground, café, or even in your technique home by train. When you are having difficulties in bringing the published book maybe the form of Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) in e-book can be your alternate.

Chris Wolf:

Now a day people that Living in the era just where everything reachable by match the internet and the resources in it can be true or not call for people to be aware of each details they get. How many people to be smart in having any information nowadays? Of course the answer then is reading a book. Studying a book can help folks out of this uncertainty Information particularly this Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) book because book offers you rich info and knowledge. Of course the information in this book hundred % guarantees there is no doubt in it as you know.

Shane Dagostino:

Typically the book Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) has a lot of knowledge on it. So when you check out this book you can get a lot of benefit. The book was written by the very famous author. Mcdougal makes some research prior to write this book. That book very easy to read you can obtain the point easily after looking over this book.

Download and Read Online Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter #CK1TJBMUSG8

Read Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter for online ebook

Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter books to read online.

Online Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter ebook PDF download

Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter Doc

Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter Mobipocket

Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter EPub

CK1TJBMUSG8: Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors) By Michael A. Lechter